



Sunnyvale Community Services

*Working to Prevent Homelessness and Hunger—
Our Business is Booming, and That's Not Good!*

www.svcommunityservices.org

November 2007

Director's Message: FOR RICHER, FOR POORER, NOT BETTER, BUT WORSE

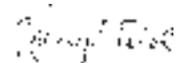
“When the middle rungs of the ladder are missing, it makes it hard to move up that ladder,” said Jean Ross, Executive Director of California Budget Project*, referring to her organization’s recent study, A Generation of Widening Inequality—The State of Working California, 1979 to 2006.

Four key findings of the study explain why we see more people needing our help despite what we hear about the economy growing stronger and more jobs being created.

1. More than two-thirds of jobs created in California between 1999 and 2006 had earnings in either the top fifth or the bottom fifth of the wage scale.
2. From 1979 to 2005, after inflation, the wages of workers in the bottom fifth of the wage scale declined 7.2%. Wages for those in the top fifth increased 18.4%. Wages for someone exactly in the middle of the pay scale grew 1.3%.
3. Data showed a disconnect of the historic connection between productivity gains and pay increases. As Ross put it, “in the past, there’s been a tendency when one part of society moves forward, we all move forward,” but no longer.
4. In California, the gap between low-wage and high-wage workers widened more than in the rest of the country because the state’s low-wage workers have fared worse than their counterparts in the nation overall. And if this is true for the state as a whole, it is far worse in Santa Clara County with our housing costs and cost-of-living.



It is hard enough to pull yourself up by your bootstraps, but it’s impossible when you can’t afford the boots.



(*CBP is an independent nonprofit agency engaging in fiscal and policy analysis with the goal of improving public policies affecting the economic and social well being of low and middle income Californians. To read the complete study and others on jobs, health care, housing, and the state budget, go to www.cbp.org)

NEW ACCOUNTS AT NEW WAMU BRANCH YIELD A BIG CHECK FOR SCS



Vice Mayor Tony Spitaleri, Manager Darrick Figg, and SCS’ Executive Director Nancy Tivol hold the big check Washington Mutual Savings and Loan gave to SCS at the Sunnyvale Chamber of Commerce ribbon cutting ceremony, \$25 for each new account opened during the first three weeks at the new WaMu office on El Camino Real at Bernardo

BACK-PACK TO SCHOOL: SCS DISTRIBUTES RECORD NUMBER

Thanks to the Family Giving Tree, Northrop Grumman, Sunnyvale Rotary Club, City of Sunnyvale employees, ADK, Spansion, St. Thomas Episcopal Church, Sunnyvale FISH, and Cub Scout Pack 426, we gave out 759 backpacks (last year, 673) stuffed with three pallets of supplies donated by Juniper Networks and packed by Juniper volunteers



DINNER AT THE DUMP WAS A VERY SUCCESSFUL TRASHY AFFAIR



Debbie Lyn Owens was dressed most appropriately for the third annual Dinner at the Dump, enjoyed by over 800 people, though SCS' **Nancy Tivol** got soaked in the Dunk Booth by many dead-eye pitchers. **Jerry and Julie Nabhan** and **Rebecca Buldo** of **Specialty Solid Waste and Recycling**, generously underwrote and organized the successful event which included a great band, a classic car show, silent auction and raffle, and an activity area for kids. The food from Seafood Cove (underwritten by **Toyota Sunnyvale**) was delicious as were steaks, chicken, and salmon grilled to perfection by **Sunnyvale Public Safety Officers**—and Julie made all the desserts herself. The proceeds were divided among SCS, Leadership Sunnyvale, and charities selected by the Sunnyvale Rotary Club. Volunteers from **Homestead High's Interact Club** and **Girl Scout Troop #152** helped set up the big affair and serve. Watch our website for the date of the next social event of the Sunnyvale year—Dinner at the Dump.



SUNNYVALE DOES CARE—AND COLLECTED 8,136 POUNDS OF FOOD

Spearheaded by the efforts of founders **Pat and Greg Plant**, **Sunnyvale Cares** collected over 8,136 pounds of canned and packaged foods and \$1,350 for six local nonprofits including SCS through its summer city-wide food drive. Sunnyvale Cares, a consortium of church and community volunteers, helps six agencies that serve hungry people in Sunnyvale. It conducts food drives, lobbies for programs to help the poor, and grows fruits and vegetables at the Food Forest, part of the Sustainable Community Gardens. **Barbara Weber** and **Sharon Davis** dropped off food collected by the **Gavello Neighborhood Association** at Sunnyvale Presbyterian Church. Thanks to the leadership of **Marie Ramirez**, senior residents of **Life's Garden** contributed over 1,000 pounds of food. Volunteers at the church sorted donations then delivered them to the nonprofit agencies.



HERE'S THE DIET THAT'S GUARANTEED TO FAIL

Many infomercials for diet products show ecstatic people claiming to have lost 20 pounds in just two weeks. "But wait, if you call within the next few minutes, you'll get twice as much for the same low price." Even if you got twice as much to spend on the Food Stamp diet, you'd still be hungry, frustrated, and probably in poor health.



This summer, some members of Congress and others took the Food Stamp Diet Challenge, spending only \$21 in one week to focus attention on the program's inadequacies. It's been more than ten years since any money has been added to the Food Stamp program, and it has not been indexed for inflation. Although Food Stamps were intended to be a supplemental program, most recipients rely primarily on Food Stamps just to put food on their tables.



What can you eat for \$3 a day? Mostly carbohydrates. Representative Barbara Lee's (Oakland) diet consisted primarily of crackers, a loaf of whole-wheat bread, tortillas, and brown rice. Assemblyman Mark Leno (San Francisco) filled up on 19-cent bananas and peanut butter sandwiches. Congressman James McGovern said he would've killed for a candy bar or a cup of coffee. "I want a cup of coffee—or five...and no lentils. I've had enough lentils for three years. For us, this is an exercise that ends Tuesday. For millions of people, this is their life."



Feeling full on \$3 a day is one challenge; eating nutritionally is virtually impossible. Congresswoman Jan Schakowsky's week's worth of fruits and vegetables consisted of one tomato, one potato, a head of lettuce, and five bananas. "Healthy food should not be viewed as a luxury," she said.



Health problems are a likely result of the Food Stamp diet because the cheapest foods that fill you up are full of carbs: bread, tortillas, crackers, rice, beans, ramen, and noodles. It's easy to see why Type 2 diabetes is an epidemic in America. No longer is it called adult-onset diabetes because so many children are getting it. Congresswoman Lee added, "I have no problem imagining that people on food stamps could get high blood pressure just worrying about how to budget their food expenses." Eric Schockman, President of MAZON: A Jewish Response to Hunger, noted other problems after a week eating a lot of canned beans and generic macaroni and cheese (because his childhood favorite brand was too expensive). The diet "was physically debilitating and emotionally exhausting. I was lethargic and found that I lacked my usual enthusiasm for getting through the day. I had difficulty reading, writing, communicating—doing anything other than anticipating (and, in some ways, dreading) my next meal."



Certainly, not all poor, diabetic, and overweight people make wise food choices, but for the poor, wise choices aren't as available. Unlike those who took the one-week challenge, they don't have a newspaper to search for sales or a car to drive to the stores featuring them. In Sunnyvale, there are only two supermarkets north of El Camino Real. Rather than paying bus fares for themselves and children, our clients usually walk to smaller neighborhood markets that don't carry the volume of fresh fruits and vegetables necessary for affordable prices.



There shouldn't be any doubt that increasing benefits for the food stamp program is a vital use of our resources. As Schockman so eloquently put it, "On the heels of my Food Stamp Diet Challenge, I have no words. Because for the first time, I realize in an immediate and personal way that words alone will not provide sustenance or bring justice to millions of families whose only crime is getting stuck in a cycle of poverty. Words without action are just words—lovely, but empty as the stomachs of 35 million Americans facing hunger."



So what actions can we take? At the time this newsletter went to press, the Farm Bill, which includes the Food Stamp program, had yet to be reauthorized. Contact Senators Boxer and Feinstein to urge their support both of increasing money for Food Stamps and of indexing the program for inflation. Have out-of-state friends and relatives contact their Senators. Frequently check the California Food Policy Advocates website (www.cfpa.net) for Farm Bill updates and lobbying tips. Conduct food drives for SCS and make contributions that will be used to purchase food items at substantial discounts for the Community Christmas Center, more expensive items not usually donated in sufficient quantities—high protein foods, vegetables, and fruits not part of the Food Stamp diet.



ALL A—BOARD: MEET OUR BOARD OF DIRECTORS



Jeffrey Artz
Sales/Marketing
Manager
SE Laboratories



Dyan Chan
Principal
Lighthouse Blue
Communication &
Community Relations



Ron D'Alba
Captain, Sunnyvale
Public Safety
Department



Sharon Davis
Senior Medical
Center Rep.
Shering Plough



Ime Ekanem
President
Scout Relocation



Stephen Harms
Customer Service
Officer
Union Bank of CA



Brenda Hendricksen
Community Relations
Manager
AMD



Coleen Hurley
Director, Corporate
Real Estate
Juniper Networks



Shelly James
Director, Human
Resources
SV School District



Marie Kuykendall
Owner
Kuykendall's
Collision Repair



Leslie Lawton
Owner
We Produce



Julie Nabhan
Owner
Specialty Solid
Waste & Recycling



IrisAnn Nelson
Owner, Day Care
SV Family Day Care
Network



Bruce Paynter
Global Program
Manager
Applied Materials



Clare Phillips
Senior Manager
Camino Medical
Group



Pat Plant
Program Manager/
Hunger Advocate
San Jose
Presbytery



Elaine Rowan
Labor Relations
Representative
County of Santa
Clara



Dee Simms
Owner
Toyota Sunnyvale



Nancy Smith
Manager, Document
Control
NVIDIA



Manuel Valerio
Corporate Community
Relations Manager
Fry's Electronics



Connie Verceles
Business Development
Manager
City of Sunnyvale

WHO: The Board includes a former Mayor, the current and three past chairpersons of the City's Housing and Human Services Commission, two Sunnyvale Businesspersons of the Year, past Presidents of the Sunnyvale Chamber of Commerce and of the NOVA Workforce Board, two past Presidents of neighborhood associations, and two Athena Award recipients. Our Board members have expertise in finance, human resources, public and community relations, marketing and sales, and program and facilities management.

WHY

A nonprofit agency cannot succeed without a well informed, active Board of Directors that provides vision, leadership, and stewardship of the agency's resources. A good nonprofit Board:

- defines, protects, and advances the mission of the agency.
- safeguards the assets (human, financial, and property) of the organization.
- recruits, hires, supports, reviews, and, if necessary, removes the executive director.
- ensures adequate resources to carry out the mission.
- serves as ambassadors to the "world" on behalf of the organization.

Fundamentally, the Board is accountable for ensuring that the agency provides as much benefit to the community as possible.

SO WHAT

Here's what our Board accomplished in the last year:

- Completed a Comprehensive Risk Management Assessment (including employment practices, contracts, special events, dealing with clients, transportation, facilities, technology, internal controls, and insurance) then developed and implemented an action plan.
- Developed investment policies and strategies, selected a financial advisor, and increased portfolio income substantially.
- Adopted a five-year facilities maintenance plan.
- Updated the agency's policies and procedures.
- Revised public relations materials.
- Most important, raised and obtained enough to distribute record amounts of financial aid and food to every eligible low-income family and senior—turning no one away because we lacked the resources to help them.



WE'RE NOT FIDDLING WITH OUR ROOF

When we were housed in a City building and something needed repairs, we simply picked up the phone to call for maintenance. Now that we own our building, we can fix our own lights, even the toilets, but not the roof. When we moved in, we learned that our roof had at most five good years. That was four and a half years ago. The foam core is in good shape, but it must be re-coated to prevent deterioration and to save the additional \$80,000 cost of a total re-roofing project. However, if we replace the six heating and air conditioning units later on, we would have to spend another \$10,000 to seal and re-coat those areas again. As the HVAC units were 24 years old, our Board decided to replace them with new, high efficiency units before fixing the roof—and thanks **CM Mechanical** for its generous discount. Through prudent fiscal planning to cover depreciation, the Board accumulated the reserves necessary for this \$100,000 project. We ask you to consider adding “a little extra” to your donation this year to help us “raise the roof.” We use the interest on our reserves (and sometimes reserves themselves) to provide financial aid to our clients in amounts that increase substantially each year. The more donations we receive to offset our roof expenses, the more help we can give.

DRIVE, WRITE OFF, AND EAT FOR SCS

Thanks to **Adam and Dee Simms**, say “Sunnyvale Community Services sent me” when you first arrive at **Toyota Sunnyvale**, and SCS will get \$100 when you purchase a great car from this prize-winning dealership. Please tell everyone you know.

Donate your old cars, boats, and RVs to benefit SCS by contacting **Donate for Charity** at (866) 392-4483. They take care of everything and send the proceeds to us.

Taste the best Thai food at **Thai Basil**'s soon to be constructed new banquet room at Murphy and Evelyn. (Check our website in early January for the date, probably next March.) Thanks to generous hosts **Jua and Taneerat Rattanaphun**, every cent of every ticket will benefit SCS.

PEOPLE ARE TALKING

In every issue, we list our major donors and include articles about our volunteers. Here's why some support SCS.

- “As part of our commitment to making a positive social contribution to the local community, Applied Materials is pleased to support Sunnyvale Community Services as it works to address critical needs with great efficiency and through the effective mobilization of an impressive number of dedicated volunteers.” *Siobhan Kenney, Senior Manager, Global Community Affairs, Applied Materials, Inc.*
- “United Way Silicon Valley is extremely proud to partner with Sunnyvale Community Services. SCS is the quintessential emergency assistance organization. SCS is a ‘high achiever’ nonprofit agency, meeting if not exceeding all our standards.” *Toni Ensunsa, Director of Investments & Stability Programs*
- “When we used a 10 point rating system, SCS was the only agency in the county ranked 10+ because of its consistent effectiveness, efficiency, and compliance.” *Lura Halbert, Emergency Food & Shelter Program Consultant*
- “It’s a real pleasure volunteering at SCS! The work itself is so needed and fulfilling. The staff is especially helpful and appreciative. The volunteers are easy to work with and so dedicated. I sponsor SCS funding proposals at St. Timothy Episcopal Church and am grateful for its support.” *Donna Fuzeré, volunteer Lobby Administrator*
- “SCS has been my home away from home since 1986. I’ve seen the agency grow and its profound impact on those in need. I remember when we packed 50 bags of food a month; now, it’s several thousand. It’s the spirit and dedication of the staff and volunteers that keep me coming back for more.” *Sue Barbieri, former part-time staff & “all-around” volunteer*

OOPS!

We sincerely apologize for omitting **St. Mark Lutheran Church** from our list of major supporters of our Christmas Center.

YOU'RE INVITED! CONDOS, CUISINE, CRAFTS, AND COLLECTIBLES AT THE CHAMBER OF COMMERCE AUCTION TO BENEFIT THE COMMUNITY CHRISTMAS CENTER

Thursday, December 6
at SCS—725 Kifer Rd.
Silent Auction: 5:00-7:00
Oral Auction at 5:45-7:00



Admission: one new toy,
teen gift, or bag of food
Dinner provided by
Il Postale

If you want to stay one week in a resort anywhere in the world, eat at a fire station and ride on an engine, get the latest electronic items, dine at great local restaurants, attend sports events or get sports memorabilia, buy art or handcrafted items, then come to the Sunnyvale Chamber of Commerce's annual auction. Everyone gets bargains, and as there is no cost at all to SCS for the event, every cent of every purchase benefits the Community Christmas Center. For a list of the auction items, check the link on our website—and be sure to check it frequently as we add items daily. If you have any questions or want to donate an item, please contact Nancy or Carmen at 738-0121.

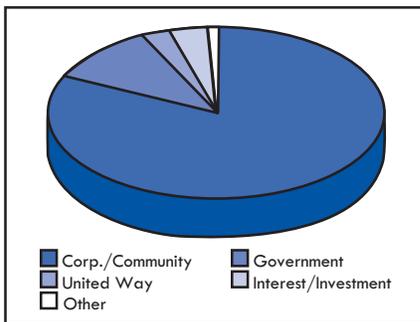


Sunnyvale Community Services ANNUAL REPORT 2006-2007

FINANCIAL OVERVIEW

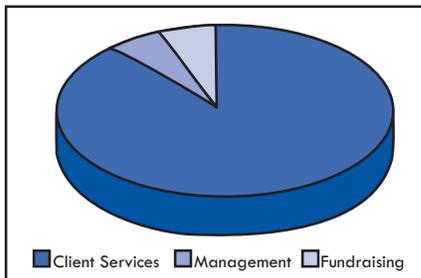
REVENUES

Community/Corporate Support	\$1,964,443
Government Grants	257,019
United Way	60,600
Interest/Investments	87,275
Other	20,592
Total	\$2,389,929



EXPENSES

Client Services	\$2,093,570
Support Services	
Management	122,960
Fundraising	145,330
Total	\$2,361,860



Financial Notes:

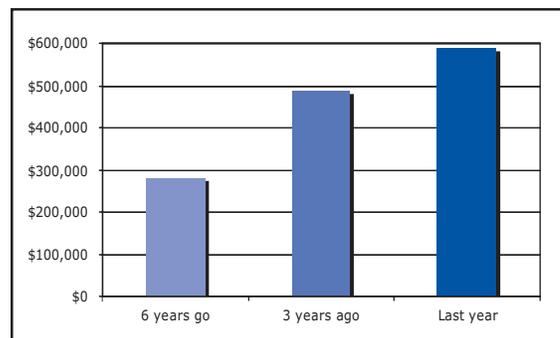
1. The 2006-2007 audit performed by Deborah Daly, CPA, was 100% clean without any findings or recommendations.
2. Our overhead percentage is 11%, very low for nonprofits, especially for smaller agencies with fewer cost centers to distribute overhead expenses.
3. We have 7.5 paid employees. Annual volunteer hours equal those of 9 full time employees.

SERVICE OVERVIEW

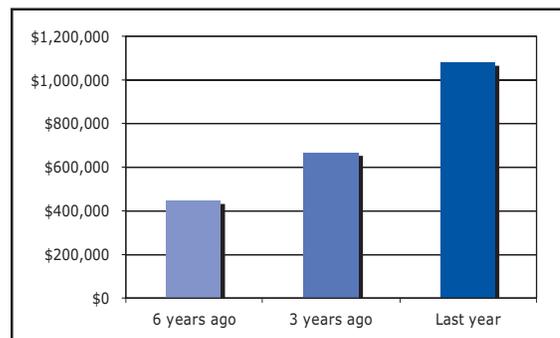
SERVICES PROVIDED

	# Families/Cases	# Individuals
Financial assistance	1,016	2,402
Food & other in-kind aid	10,882	29,900

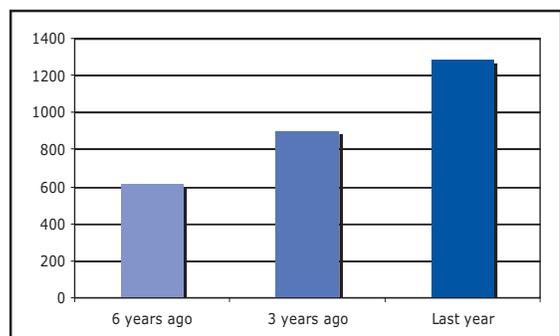
Amount Spent on Financial Aid for Clients



Value of Food and Other In-Kind Aid Distributed



Number of Families in Monthly Food Programs



MAJOR PROGRAM CONTRIBUTORS

<p>AMD Adobe Foundation Fund anonymous Applied Materials Applied Signal Technology Assistance League of Los Altos Chinese Seniors Club City of Sunnyvale and Employees' Giving Campaign County of Santa Clara Emergency Food & Shelter Program Family Giving Tree Diane Hagglund</p>	<p>Historic Del Monte Building Homestead High School Housing Industry Foundation Housing Trust of Santa Clara Co. Hurlbut/Johnson Charitable Fdn. Il Postale Restaurant Juniper Networks Vivian and Gregory Krodel Lockheed Martin Employees' Fdn. MAZON: A Jewish Response to Hunger Barbara McClellan Foundation Menlo Equities</p>	<p>Network Appliance Orchard House Palo Alto Medical Foundation, Camino Medical Group Jay Paul Company Pearson Buick Pontiac GMC Willard Salmons SanDisk Corporation Fund S. F. Chronicle Season of Sharing San Jose Grocery Outlet Satterberg Foundation Second Harvest Food Bank Lois Sibbach</p>	<p>Silicon Valley Community Fdn. Sobrato Family Foundation Specialty Solid Waste and Recycling SV Chamber of Commerce SCS Auxiliary Sunnyvale FISH Sunnyvale Presbyterian Church Sunnyvale School District Thai Basil Restaurant Toyota Sunnyvale Union Bank of California United Way Silicon Valley</p>
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ADOPT-A-DAY HONOR ROLL (underwriting SCS' \$1,000 a day operating costs not covered by grants or contracts)

1 week

AMD
 Applied Materials
 James Dudley
 Juniper Networks
 Vivian and Gregory Krodel
 Lockheed Martin Employees' Fdn.
 Menlo Equities
 Gaylord and Carmita Mossing
 Network Appliance
 Ray and Natha Ostby
 Jay Paul Company
 Gregg and Belle Pullano
 Willard Salmons
 Satterberg Foundation
 Silicon Valley Community Foundation
 Sunnyvale Presbyterian Church
 Sunnyvale Rotary Club
 Alan Templeton
 Gregory White

4 Days

anonymous (1)
 Bruce and Jing La Fountain
 Robert Locke
 Jon and Carol Nickerson

3 Days
 William and Aline Baeck
 Eugene Coogan in memory of
 Germaine Coogan
 Tim and Jill Dunkin
 John S. and James L. Knight
 Foundation Endowment
 Macy's Sunnyvale and Macy's West
 David and Kathy Moore
 Timothy and Yolanda Risch
 St. Timothy Episcopal Church
 Tena Taormina

2 Days

anonymous (2)
 Harry Amos
 Mary Boyle and Keith McLaurin
 Jim and Lynn Briody
 James and Susan Leitz Davis
 Bruce and Vivian Euzent
 Janis Freestone & David Charlton
 Donna Fuzeré
 Thomas and Mary Granvold
 William and Carolyn Gross
 Dan and Donna Hafeman
 Olaf Hirsch & Melinda Hamilton
 Helen Holder
 Russell and Susan Hull
 Don Kumamoto and Peggy Wood
 Kuykendall's Collision Repair
 Philippe Lacroute
 Joseph and Dorian Martinka
 Robert and Kathleen Menifée

(2 days continued)

Marc Merlin
 Douglas Mow
 Bruce and Michael Paynter
 Pine Cone Lumber
 Robert and Anne Pochowski
 Thomas Pyle in memory of
 Susan Pyle
 St. Mark Lutheran Church
 Robert Smader
 Ned and Sherry Snow
 Chad and Elizabeth Steward
 Mrs. Raymond Tikvica
 Nancy Tivol
 Bill and Jo Vanderbeek
 Paul Walkowiak
 Washington Mutual Savings
 and Loan
 Jack and Nancy Wu
 Bret and Suzanne Young

anonymous (6)

Valerie Armento
 Stephen and Mary Ellen Barasch
 Nancy Barry-Jansson in honor of
 Single Mothers of the Bay Area
 Dennis and Shirley Barsema
 Ron Beebe
 Dr. and Mrs. I. B. Bernhardt
 William Black
 Dr. and Mrs. Richard Borrison
 Mary Bradley
 Nicholas and Anna Brosnahan
 Harold and Gerry Brown
 Mrs. E. E. Carlstrom
 Chinese Seniors Club
 Church of Jesus Christ of Latter
 Day Saints Foundation
 Anita Clemetson
 John and Maya Clifton
 Ellyn Corey
 Jim and Judy Duport
 Chuck and Lorraine Eaneff
 Chester E. Elliott
 Janet Farabaugh
 Kent and Barbara Fielden
 Robin Fisher, Take Flight Graphics
 Robert Fruehsamer
 Pearl M. Gilmore
 Sandra Glass

Cathy Haynes

John and Marie Elena Hopkins
 Diane and Richard Horn
 Suzanne Horrigan/Trinity Methodist
 in memory of Patrick Horrigan
 Jerry and Anne Infeld
 Robert and Kathleen Jackson
 In memory of Phyllis Jeckell
 and Barbara S. Mordy
 Tim S. Johnson
 Randolph Jones
 Patricia Keenan
 Terence Kenney
 Keith and Ellen Kitchen
 Michael and Debbie Klein
 Dr. David S. Ko
 Dean Kontinos
 Philip Kurjan
 Barry and Virginia Langdon-
 Lassagne
 Matthew and Donna Leacock
 Martin and Linda Lee
 Bobbie Lemberg in memory of
 Herb Basescu
 Lewis and Cheryl Levey
 Manuel and Judy Macias
 Melissa Macias
 Allen and Amy Maddox
 Guy Malcolm

1 Day

Jerry and Linda Mar
 John and Dianne McGowan
 David and Holly Mendel Fund
 Dennis and Linda Moreno
 Michael and Arlene Mori
 Carol Morrow
 Chris and Julie Moylan
 Arthur and Claudia Muller
 Glenda and Tom Murray
 Paul Murray
 Charles David Nabors
 Russell and Mira Nakano
 Benjamin Newsom
 Pacific Gas and Electric
 Mr. and Mrs. Wolfgang Polak
 Ronald Robinson
 Lawrence and Rita Rosenblum
 Jeff and Sandra Ruggles
 Safeway/Pak'N Save #3103-06
 St. Luke Lutheran Church
 Arthur Saville III
 Timothy Schaaf & Susan Tenney
 Carol Schweizer
 Clifton and Karen Shak
 Dorothy Shannahan
 Silicon Valley Association of
 Realtors
 Mario Silveira
 Single Squares of Sunnyvale

Larry and Gail Smith

Trina Solesbee
 Dennis and Jean Stein
 Anne Stewart
 Sunnyvale Elks Lodge #2128
 Sunnyvale Federal Credit Union
 Sunnyvale Lumber
 Sunnyvale Public Safety Officers
 Association
 Sunnyvale Service Athletic Club
 Karen Taylor
 David and Cathy Tsang Fdn.
 Charles and Leanne Untulis
 Gary and Sharon Vergho
 Brian and Elizabeth Versteegen
 Pat Vorreiter
 William Wathen and Gail Hoben
 John and Asunción Martinez-
 Wehner
 Nora Weissman
 Kyle Welch
 Brad and Debbie Wetmore
 Frederick Wiesinger
 Diane Wilson
 Bill and Janne Wissel
 Kevin and Grace Witt
 Esther Wong and Shayne Stubbs
 Debbie Wu
 Yahoo!

Your Donations Change Lives

A 28 year-old came for help with her rent. She is permanently disabled after suffering a heart attack and collapsed lung when she was pregnant with her now 7 year-old son. Her husband just returned from Iraq on his second extended tour with the National Guard. His last job was full-time but temporary, so the employer was not obligated to hold the job for him when he returned. He has not been able to find another job as he is likely to be sent to Iraq again after six months. With unemployment added to the wife's disability benefit, the family could "squeak by." If the father finds a job or gets recalled, they'll have more of a financial cushion.

A single mother needed \$800 to repair her car that kept breaking down and caused her to be late for work. In a good month, after paying rent, child care for her two children, and other bills, she had about \$30 left over. SCS paid the bill so that she could get to and from work and child care reliably.

With Medicare and a supplemental insurance policy, a senior paid \$268 a month for prescriptions, several small co-payments and \$228 for one non-generic medication. When her total co-payments reached \$1,800, she had to pay 100% of the costs until her annual expenses reached \$3,000, after which she would pay nothing. However, she couldn't afford the \$925 during that "in between" month (including \$885 for the non-generic medication). Her total bill was \$697 higher than the previous \$268. She cut pills in half until someone suggested she come to SCS. We helped her with the additional expense.

A father lost his second job and had his hours from his full-time job reduced. Income from his wife's day care job and his daughter's after-school sales job was not enough to cover all monthly bills. The family depleted its meager savings before the father received paychecks from two new jobs. SCS paid the rent to prevent this hard-working family's eviction.

Staff

Nancy Tivol

Executive Director

Marie Barlahan

Director of Operations/Volunteers

Nancy Wu

Director, Emergency Assistance

Carmen Davis

Office Manager

Jose Hernandez

Caseworker

Martha Montenegro

Caseworker

Jeanne Yeager

Caseworker

Wang Qi Ying

Program Aide, part-time

SCS Auxiliary

Grace Ann Weiler

President

Chinese Seniors Club

Roger Lin, President

Board of Directors

Jeffrey Artz

*Sales and Marketing Mgr.
SE Laboratories*

Dyan Chan

*Partner, Lighthouse Blue
Communication and
Community Relations*

Ron D'Alba

*Captain
Sunnyvale Public Safety Dept.*

Sharon Davis

*Senior Medical Center Rep.
Schering Plough*

Ime Ekanem

*President
Scout Relocation*

Stephen Harms

*Customer Service Officer
Union Bank of California*

Brenda Hendricksen

*Community Affairs Mgr.
AMD*

Coleen Hurley

*Director, Corporate Real Estate
Juniper Networks*

Shelly James

*Director, Human Resources
Sunnyvale School District*

Marie Kuykendall

*Owner
Kuykendall's Collision Repair*

Leslie Lawton

*Owner
We Produce*

Julie Nabhan

*Owner, Specialty Solid Waste
and Recycling*

IrisAnn Nelson

*Day Care Provider
SV Family Day Care Network*

Bruce Paynter

*Global Program Manager
Corporate Asset Services
Applied Materials*

Clare Phillips

*Senior Manager
Camino Medical Group*

Pat Plant

*Program Manager and
Hunger Advocate
Presbytery of San Jose*

Elaine Rowan

*Labor Relations Representative
County of Santa Clara*

Dee Simms

*Owner
Toyota Sunnyvale*

Nancy Smith

*Document Control Manager
NVIDIA*

Manuel Valerio

*Community Relations Manager
Fry's Electronics*

Connie Verceles

*Business Development Manager
City of Sunnyvale*

In memory and honor of **AL ROSINGANA**, dedicated, long-time volunteer

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Sunnyvale Community Services

Working to Prevent Homelessness and Hunger

725 Kifer Road

Sunnyvale, CA 94086

(408) 738-4321

www.svcommunityservices.org



Non-Profit
Organization
U.S. POSTAGE
PAID
Permit No. 334
Sunnyvale, Calif.



POVERTY IN SUNNYVALE?

Many find it hard to believe that people in Sunnyvale live in poverty, and I'm not talking about the chronically homeless pushing all their worldly possessions in shopping carts. The poor—working poor, disabled, and low-income seniors—aren't necessarily visible. In Sunnyvale, we don't have tenements or large public housing projects, and, in most cases, you'd be hard pressed to pick out our clients from any group of Sunnyvale residents.

United Way Silicon Valley identified Milpitas and Sunnyvale as the fastest growing poverty areas in the county. Second Harvest Food Bank identified two Sunnyvale zip codes as among the ten neediest in the county in terms of low-income families and seniors experiencing hunger or "food insecurity" (not having enough food throughout the month). The City of Sunnyvale's 2005-2010 Consolidated Plan shows that 27.3% of Sunnyvale residents has extremely low income, very low, or low incomes, with seniors by far the largest component in each of those categories. As you can see from our annual report on page 6, the financial aid and food we distributed last year once again reached record highs.

Clients like those described on the back of the newsletter depend on us, and we depend on you to help them:

- working poor families facing reduced hours and benefits, but higher food, gas, and utility expenses;
- part-time and temporary employees who don't get any benefits and lose pay when they're sick or at medical appointments;
- seniors with fixed low incomes who cannot afford higher medical co-payments and non-generic prescriptions;
- working homeless families with sufficient income for monthly bills but not for the deposit on an apartment.

If our clients bring in the documentation we require and if we can verify all the information, they can leave our office with the help they need within 30-60 minutes...no red tape, no layers of bureaucracy. We believe that the help we provide is the most cost-effective way to address these emergencies and to prevent larger problems with more expensive solutions. We are able to do so thanks to

- a committed Board of Directors that monitors agency finances and programs, develops effective strategic plans, and focuses our resources—human and financial—on the services our clients need most—a roof over their heads, food on the table, and access to healthcare;
- a knowledgeable staff (7.5) with virtually no turnover, saving hiring and training costs;
- a dedicated volunteer corps of over 800, with annual volunteer hours equaling those of 9 full-time staff members, keeping costs down and overhead expenses to 10%-12% a year; and
- local corporate and community support that provides 84% of our \$2.5 million budget.

We won't call you, but we ask you to call us with any questions you might have about the community needs we address, our programs, or our finances. We ask for your support to help thousands of families and seniors facing crises everyday right here in Sunnyvale, problems that left unaddressed are even more disastrous and expensive. We appreciate your time and consideration and wish you the happiest of holidays and all the best for the coming year.

Nancy S. Tivol, Executive Director

P. S. We invite you to a Community Christmas Center Open House, Sunday, Dec. 9 from 1-4 pm. Please come with your family, church, school, or company to see your donations and SCS at work.

Enclosed is my tax-deductible donation: \$25 \$50 \$100 \$500 \$1,000 (Adopt-a-Day) other

Visa Mastercard **Expiration date:** _____

Name _____ Name on card: _____

Address _____ Card number: _____

City, State, Zip _____ Signature: _____

IN SUNNYVALE, CHRISTMAS STARTS ON DECEMBER 7!



Please drop off food and new, unwrapped gifts as early as possible:
Weekdays now through Dec. 7 from 8:30 am to 4:30 pm
Weekdays from Dec. 10 through Dec. 20 from 8 am to 8 pm
Sunday, Dec. 9 from 1-4 pm
Saturday, Dec. 15 from 9 am to noon



For more information, call 738-4298 or as of Dec. 1st, 749-XMAS (9627).
Here's what we need most:

FOOD ITEMS

Canned & dry soups
Canned tuna & meats
Canned fruits & vegetables
Canned tomato products
Cereals
Milkman powdered milk packets
Pork & beans, chili & stews
Peanut butter & jelly
Macaroni & cheese
Rice, beans, pasta
Cakes mixes

HOUSEHOLD ITEMS

Bath towels & wash cloths
Blankets & sheets (full or queen)
Laundry baskets with detergents
Dish and flatware sets
Pots and pans & mixing bowls
Pyrex Corning casseroles
Cleaning supplies
Large crockpots
Small appliances: toasters, coffee
pots, rice cookers, woks, George
Foreman grills, griddles

TEEN ITEMS

Adult-size hooded zippered
sweatshirts and gym bags
Hand held electronic games
Portable CD players
Hair dryers
MP3 players and radios
Men's wallets
\$10 & \$15 gift cards to Target, Old
Navy, Best Buy, Sports Authority

TOYS for ages 7-12

Legos
Soccer balls, basketballs, & footballs
Hand held games
Arts & Crafts kits
Caboodles and hair accessories
\$10 & \$15 Gift cards to Toys R US &
Target
Remote controlled cars
Anything Harry Potter



Please come to our
Community Christmas Center Open House
Sunday, Dec. 9 from 1-4 pm.



See your donations at work. Bring your family, neighbors, colleagues, church
and civic groups to see what's involved in providing a two-week supply of
food, new gifts for infants through teens, and a household gift
for over 1,100 families.