Tough Choices

People living on low incomes are juggling all the time.

According to Second Harvest Food Bank, 62% of low-income clients have to choose between food and housing—sadly, food often gets left off the table.

Hourly workers in jobs without paid sick leave come to SCS for one-time rental assistance when they are ill and don’t get paid. Some of the households we help include multiple families sharing a one-bedroom apartment.

When we give financial aid, our caseworkers always complete a 3-month budget with clients, helping them plan out their spending. Often a family will have to use 80% of their take-home pay for rent, leaving little for everyday expenses. We help with car repairs for homeless couples living in their cars, and partner with Sunnyvale Schools to supply backpacks and shoe gift cards for homeless students from kindergarten to high school.

Helping budgets go farther

Besides emergency financial aid, a family of four can receive $308 worth of nutritious food every month at SCS, helping them stretch their incomes to pay for rent, utilities, medical bills, and other necessities. Our weekly produce bags are filled with 25-30 pounds of a wide selection of fresh fruits and vegetables. Our monthly food bags are brimming with beans, peanut butter, tuna, and other protein items. This Thanksgiving, our families receive two weeks of healthy food plus holiday gifts, and in December we give each family a two-week supply of healthy foods.

SCS is the safety net in Sunnyvale

Last year, we again helped nearly 7,000 individuals with food or financial aid. Our total financial aid increased by 3% to $876,825. Thanks to our community’s support, we continue to help every eligible client. We prevented evictions and utility shut-offs for hundreds of families, paid medical bills for seniors, and provided support through workshops, activities, and referrals. Our lean staff, 900+ amazing volunteers, and YOU make it all work here in Sunnyvale. Thank you for your generosity and support! —Marie Bernard

Our Largest Challenge Grant Ever!

The Sobrato Family Foundation has awarded SCS a challenge grant of $110,000!

We have until July 1st to raise an additional $110,000 and receive a second year of funding of $115,000. (The 5% increase in year two is to cover general operating inflation costs, another way that the Foundation supports nonprofits.) That adds up to a total of $335,500!

Here’s how it works:

- If you haven’t donated to SCS in the past two years, 100% of your donation will be matched by the Sobrato Family Foundation.
- If you increase your donation from last year, the increase will be matched by the Foundation.

Year One
- Sobrato Challenge $110,000
- Your Donations $110,000

Year Two
- Sobrato Match $115,000

TOTAL $335,000

2014 Holiday Auction

Mark your calendar! The SCS Holiday Auction is coming sooner than you think! A special thank you to the Sunnyvale Elks Lodge for donating their lovely venue! Be sure to bring your holiday list and shop for one-of-a-kind items including sports tickets, spa packages, vacation getaways, and selections of fine wine.

Many thanks to all who donate food and gifts. We are also grateful for our dedicated volunteers who give hundreds of hours to make this event a great success. All proceeds benefit the SCS Community Christmas Center.

Admission is Free!

SAVE the DATE!
Thursday November 20th
5:00 – 7:30 PM
At the Elks Lodge
375 N. Pastoria Ave.

Please bring an unwrapped new toy or bag of canned food to help fill the shelves of the Community Christmas Center.

S P O N S O R S

NetApp
LinkedIn
Surgical
Sobrato Family Foundation
Landmark
Edward Jones

Our Business is Booming and That’s not Good
Message from the Board President

My introduction to Sunnyvale Community Services was through volunteering for the food-bagging program. A team of my coworkers and I came together one afternoon and assembled over 900 bags of groceries. It was at that time I knew I had found the right agency to dedicate my time.

For the last four years, I have served on the Board of Directors and have seen the changes in the city of Sunnyvale, the changes to the economic climate of this community, as well as the needs of our clients. The agency has gone through a transformation to meet the needs of our clients by providing additional programs like “Produce Mondays” as well as adding shoe vouchers for the back-to-school backpack distribution each August. Small changes like these are meaningful to our clients and are aligned to our mission to prevent homelessness and hunger for low-income families within our community.

In developing a long-range strategic plan, the staff and Board considered what the next decade has in store for us as a community. Instead of building a plan that focuses on the next three years, we looked out to the year 2020 and discussed the potential challenges that clients and the agency may face in the near-term future and over the next decade. Our strategic plan, called “Achieving Our Mission in 2020” will focus on three main areas: advocacy, operational excellence, and organizational sustainability.

The support of the entire community is essential to our success. Your generosity, both in time and dollars, will make a real and meaningful difference in the lives of so many living here in Sunnyvale, working hard, and trying to stay one step ahead of the ever-increasing cost of living in this wonderful community.

—Camille Barnes-Mosley

The Reviews are in...

As a long-standing nonprofit, our agency has been top-rated by some of the most highly respected independent reviewers including Guidestar, Charity Navigator, and GreatNonprofits. These accolades mean that we are running an efficient and fiscally responsible agency. We could not do this without the tremendous support from donors and volunteers who work with us every day to prevent homelessness and hunger here in our community.

Join our Holiday Drive

The holidays can be especially hard for many of our clients, when hourly jobs get cut and utility bills increase. Please consider donating what we need most:

Donations can be dropped off during normal office hours, M-F 9:00 AM – 5:00 PM, with extended hours Dec. 1st – 12th from 8 AM – 8 PM. You can also drop off your donation on Saturdays at First National Bank (FNB) at 425 S. Mathilda from 9 AM - 1 PM. For more information, please call 408.738.4298 or email calexander@svcommunityservices.org.

Thank You!

“Thank you so much for all you did for my family and me. You helped us when we didn’t know where else to turn.” — SCS Client

In Loving Memory...

We fondly remember our friends:

Bob Harms, volunteer
Lois Jablinskey, volunteer
Nellie Rosingana, volunteer
Holiday Shopping Has Begun

The SCS Auxiliary held their annual holiday boutique this past October, selling beautiful one-of-a-kind ornaments, jewelry, gifts, and more. The highlight of the Boutique was the raffle for the Blue Dahlia quilt. The quilt was started by local artists in 1937 and completed this year by our talented Auxiliary. Over 200 attendees came to get a jump on their holiday shopping. All of the proceeds from this event benefit Sunnyvale Community Services.

Silicon Valley Gave

On May 6, Sunnyvale Community Services, along with 700 other nonprofits, participated in a community-wide fundraising event, “Silicon Valley Gives.” This was a one-day giving event put on by the Silicon Valley Community Foundation. Over $8,000,000 was raised in a single 24-hour fundraising period. We are very proud that SCS was among the top nonprofits receiving individual donations that day. Thanks to a $10,000 challenge grant from Intuitive Surgical, SCS raised over $30,000.

Back to School with Backpack Day!

School started off on the right foot this year for over 1,200 SCS clients between the ages of 4 and 18. Our annual Backpack Day was busier than ever, with young clients streaming through our parking lot all day on August 14. Each student was given a brand new backpack, age-appropriate school supplies and a $25 Payless Shoe gift card. An additional 100 backpacks were given to local schools to distribute to low-income transfer students and homeless children. We like to think of it as getting ready for school from “Head to Toe!”

We are grateful for the generous support of The Sharks Foundation and The Sereno Group Los Altos.

We also thank the following donors for helping to make this day a great success:

- Alpha Delta Kappa
- Casa de Amigos
- Crosswalk Community Church
- eSilicon
- Family Giving Tree
- Fiserv
- Frances Street Neighborhood Assn.
- New Hope International Church
- NetApp
- Northrop Grumman
- Northwest YMCA
- Orchids Women’s Groups
- Payless Shoe Stores
- Ponderosa Park Neighborhood Assn.
- SanDisk
- Silicon Valley Assn. of Realtors
- St. Cyprian Sunnyvale
- St. Luke Lutheran Church
- St. Thomas Episcopal Church
- Sunnyvale FISH
- Sunnyvale Lions Club
- Sunnyvale Presbyterian Church
- Sunnyvale Rotary Club
- Texas Instruments
- Yahoo!
- Employee Foundation and countless individuals

Finally, we could not have this event if it weren’t for our dozens of hard-working volunteers who work tirelessly to ensure every child leaves with a new backpack on their back and a smile on their face.
This past June, SCS held its third annual and very popular Healthy Eating, Healthy Living Fair at Sunnyvale’s 11-acre Full Circle Farm. Crowds of people were able to visit with over 20 participating agencies, eat fresh-from-the-farm fruits and vegetables, and take part in interactive games and activities. This year we also had free dental exams by the Agape Dental Clinic. We are grateful to all of the volunteers who helped on that sweltering day, and we thank our sponsors, El Camino Hospital, Kaiser Permanente, and Palo Alto Medical Foundation for making this important event possible.

Dinner at the Dump was back this year, and better than ever. Hundreds of guests filled the parking lot of Specialty Solid Waste and Recycling and were treated to delicious appetizers made possible by Sunnyvale Toyota and a mouthwatering barbecue dinner, grilled to perfection by Sunnyvale Public Safety officers. Julie and Jerry Nabhan and Rebecca Buldo hosted this year’s event and the Sunnyvale Rotary was its sponsor. Sunnyvale Community Services was granted $20,000 to help low-income clients here in Sunnyvale keep a roof over their head and food on the table.

At Our Service: Service Clubs

The programs and assistance we provide here at SCS would not be possible without support from the community, including leading service organizations such as Sunnyvale Rotary, Lions Club, Elks, Kiwanis Club, and the Moose Lodge of Sunnyvale. These organizations raise money, donate food, lend their venue, collect used eyeglasses, run holiday drives, volunteer, and more. We are very grateful for their support!

Thank You!

“Thank you for your help financially, but most of all thank you for the knowledge you gave me on how to manage life better. I wish you lots of love and prosperity.” —SCS Client
An Eagle Scout on a Mission

Life Scout Elijah McQueen, 16, Troop 466 Sunnyvale, CA, saw the film “Pay It Forward” in school and decided that he wanted to do an Eagle Project that will benefit people in need. He remembered a “no sew” blanket that he was given years ago and, after some research, learned that senior clients at SCS, who often turn down the heat in winter to save money, would especially enjoy these blankets.

Elijah then organized and led 30 younger Scouts in making 24 blankets, each of which includes a hand-signed card along with the Boy Scout Oath. Thank you for a wonderful gift for our clients!

Guess What’s Cooking at SCS!

This October, in partnership with the University of California, Davis, we began offering a 6-week nutrition class for our clients who are interested in leading healthier lives. Nutrition Program Representative Estela Cabral de Lara is teaching about healthy eating, meal planning, food shopping, food budgeting, exercise, and more. Clients are really enjoying this opportunity and we are already forming waiting lists for future classes!

SCS Wish List

Check out our website for the most needed items.

http://www.svcommunityservices.org/donate-wish-list.html

Neighbors in Need

• When it rains…
A couple in their mid-fifties, with grown children living elsewhere, became parents all over again when their 2-year old niece came to live with them rather than be placed in foster care. The unexpected expenses of diapers, food, and clothing happened at the same time that money was taken from their savings due to an insurance company billing error that depleted their savings. All of this left the couple unable to pay their June rent. SCS was able to help them with their rent and PG&E bill while their situation stabilized.

• Tragedy mixed with hope
A retired computer salesman and his wife first came to us when their landlord unexpectedly raised their rent to nearly double its current rate in the space of just 60 days. Living on Social Security, the husband and wife were unable to afford the new rent and were facing being homeless for the first time in their lives. Their situation was compounded by the husband’s failing health. SCS was able to help them with two month’s rent while giving them time to look at alternative housing options. Sadly, during that time, the husband passed away. His wife is currently staying with relatives while she searches for affordable housing. Our client was “grateful for our help during a very difficult time.”

• A bump in the road
The word, “cancer,” strikes fear in anyone, rich or poor. Our client was a hard-working housecleaner suddenly diagnosed with cancer and told she needed a complete hysterectomy and 6 weeks to recover. Though she lived very frugally, she was unable to cover her $600/month rent if she was not actively working. After reviewing her strong work history, SCS decided to help her with two months’ rent so that she could remain in her home, getting the medical attention she needed, which allowed her to return to work healthy and strong.
We Love Our Volunteers!

Sunnyvale Community Services

We Love Our Volunteers!

SCS has been busier than ever, and that’s taken a toll on our wonderful but aging building. Thanks to grants from Second Harvest Food Bank, the County of Santa Clara County, and PG&E, we are in the process of updating our building from top to bottom.

Updates include new flooring in the warehouse, a re-surfaced and painted parking lot, wonderful new walk-in cooler and freezer, and newly installed energy-efficient lighting throughout the building. There is still work to be done, but we’re on our way to a long-overdue make-over!

Looking Good from Floor to Ceiling

Please join us in welcoming some new staff members to SCS! We are pleased to announce that Carolyn Alexander has taken on the role of Director of Operations, managing our many programs and events for clients. Frank Carbajal has joined the team as our new Case Manager and Catherine Farry joined us in July as an Encore Fellow, focusing on data analysis and grant reporting.

New Faces at SCS

LinkedIn volunteers were a big help packing groceries for our Monthly Food Day.

Kaiser Permanente volunteers were all smiles helping sort and pack backpacks for Backpack Day.

Thank you, Rotarians, for all your hard work on getting ready for Backpack Day.

VMWare brought their team to help distribute produce on Produce Monday.

These Infinera volunteers packed 400 bags of food for seniors!

YahooLigans were in force packing 600 bags of kid-friendly food for our summer food program.

Please join us in welcoming some new staff members to SCS!
## Major Program Contributors

**Gentrich Gentrich**
- Founder of Gentrich
- The Granada Foundation
- James Coffin
- The Historic Del Monte Building
- Homestead High School
- Housing Industry Foundation
- Huffman-Resendiz Charitable Trusts
- IL Restaurant
- Intuitive Surgical
- Kaiser Permanente Santa Clara
- Gregory K. and Mary Lou Knodl
- Don Kusunose and Peggy Wood
- Ken and Bonnie Lamarche
- LinkedIn
- Lockheed Martin Employees’ Foundation
- Hobart & Edward Apajado-Gapud
- Maple Tree Inn
- Ricardo Martinez

**MAGDOON A Jewish Response to Hunger**
- Barbara McClellan
- Keith McLaurin
- Mary Boye
- Mary Jennifer Mikelin
- Gamboa and Camila Messing
- Neptune
- Employers Charity Organization of Northern California
- Orchard House Foundation
- Palo Alto Medical Foundation, Camino
- Medical Group
- Passa (Sunway)
- Payless Shoesource in Sunnyvale, CA
- Palo Del Rey Mobile Park in Sunnyvale
- Rides for Tots
- K. R. Sink
- Jeff and Sandra Ruggles

**Salvation Army Store #2887**
- BancFirst Corporation
- San Francisco Chronicle Season of Sharing
- Bank of America
- San Jose Mercury News Walsh Bank Fund Inc.
- Silicon Valley Monterey Bay Council, BBA
- Security First Food Bank of Santa Clara and San Mateo Counties
- Seventh Day Adventist
- Shanta Foundation
- Lita Siblah
- Silicon Valley Community Foundation
- Solano Family Foundation
- Specialty Food Bank and Recycling
- St. Martin Church
- Stanford Hospital & Clinics
- Sunnyvale Chamber of Commerce
- Sunnyvale Community Services Auxiliary
- Sunnyvale FISH

**Sunnyvale Presbyterian Church**
- Sunnyvale Rotary Club
- Sunnyvale School District
- Sunnyvale Volunteers
- Target
- Toyota Sunnyvale Scion
- Sunnyvale California Pantry
- Union Bank
- United Way of Silicon Valley
- Village Harvest
- David Wake and Nanu Parwar
- Palo Alto Medical Foundation
- West Valley Elementary
- Yahoo Employee Foundation
- YMCA Foundation
- Ynaline Yushikawa

### Adopt-a-Day Honor Roll

| Week | Number of Meals-in-a-can
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<tbody>
<tr>
<td>4 Days</td>
<td>2000 meals-in-a-can</td>
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<table>
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<tr>
<th>1 Day</th>
<th>300 jars of peanut butter</th>
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## 1. Week — a year of monthly food for 17 families (or 200 filled bags of groceries)

Annucyous
- Stephen and Mary Ellen Barash
- Dimensional Research
- Diane M. Haglund
- Glenn and Cynthia Hendrick
- In Memory of Mary K. Guidotti
- Jockers Family Foundation
- Law Foundation of Silicon Valley
- Anita and Marlin Lee
- Joy Kay Paul/o/o jay Paul Co.
- Pine Cone Lumber
- Jim and Reynold Shabneel
- Sunnyvale Martial Arts Academy
- Alan Templeton

<table>
<thead>
<tr>
<th>2 Days</th>
<th>1260 cans of tuna</th>
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<table>
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<tr>
<th>3 Days</th>
<th>3000 quarts of milk</th>
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<table>
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<tr>
<th>4 Days</th>
<th>2000 meals-in-a-can</th>
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</table>

<table>
<thead>
<tr>
<th>7 Days</th>
<th>3650 cans of tuna</th>
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## $5 Double Your Dollars

You may be able to make your donation to SCS go farther! Be sure to check with your company to see if they will match your contribution. If your company participates, just ask them for a matching gift form and send it to us with your contribution. We will take care of the rest! FYI, some companies even match gifts by referrees and or spouses!
Programs and Services

- Financial assistance for rent, utilities, medical care, prescriptions, other critical bills, and rental deposits for homeless families moving into housing
- Daily emergency food, weekly “Produce Mondays,” monthly food for families and seniors, and Kids’ Summer Food distributions
- Community Christmas Center, affording clients the dignity of selecting a two-week supply of food, new gifts for infants through teens, and a practical household gift
- Bus passes and gas vouchers
- Budgeting assistance, support counseling, and advocacy
- Referrals to medical, mental health, employment, shelter, education, and legal programs
- Clothes, backpacks/school supplies, household items

Many thanks to Alpha Graphics and California Mailing for their discounts.

Newsletter designed and produced by

Upcoming Events

- **Annual SCS Holiday Auction**
  Location: Elks Lodge, 375 N. Pastoria Ave.
  Thursday, November 20th
  5:00 - 7:30 pm

- **SCS Community Christmas Center Open House**
  Location: Sunnyvale Community Services
  Sunday, November 30th
  1:00 - 4:00 pm

- **Rides for Toys**
  Location: Toys ‘R Us
  Sunday, December 6th
  10:00 am - 1:00 pm

- **Sunnyvale Singers Holiday Benefit Concert**
  Location: St. John Lutheran/Trinity United Methodist Church
  Saturday, December 13th
  4:00 - 5:00 pm
  A “free will” offering will be collected benefitting SCS.

- **SCS Auxiliary Spring Tea**
  Location: Elks Lodge, 375 N. Pastoria Ave.
  Saturday, March 14th
  1:00 - 4:00 pm

- **Art Show “Jigsaw Canvas” Opening**
  Location: Sunnyvale Art Gallery
  Saturday, January 24th
  3:00 - 5:00 pm

  A “free will” offering will be collected benefitting SCS.