

Sunnyvale Community Services

Preventing Homelessness and Hunger in Our Local Community —

How well did you sleep last night?









In our role as the community's safety net, we've received a growing number of calls from residents, businesses, and Public Safety about RV and car encampments in Sunnyvale, asking SCS to reach out to people living in their vehicles and connect them to our services. Our case workers and partners at Downtown Streets Team knock on doors, wave through windows, and leave information sheets. We find that many people living this way are working during the day. But with no place to live, they are constantly looking for safe, well-lit places to park at night.

One of the first questions our case workers ask is, "How did you become homeless?" We know from our own data that loss of income is the leading cause of evictions for many people here in our community. But, loss of income doesn't always mean loss of a job. More than 1/3 of workers at small businesses (under 100 employees) don't have sick time, which means if they miss work for an illness, they are not paid. Part-time workers don't have steady work shifts from week to week. A loss of just a few hours of work can lead to losing one's home.

Many people sleeping in RVs and cars are hoping it's a temporary situation until they are able to find more permanent housing. Unfortunately, their options are limited if they want to live close to jobs. For teachers, nursing assistants, car mechanics, and bus drivers, affordable housing is often 40+ miles away.

SCS has responded to this new reality, with specialized services to prevent homelessness and quickly help people find housing. We now have dedicated Housing Case Managers who focus on connecting landlords and tenants. A Benefits Specialist connects residents with government services. Financial coaching helps renters improve their credit scores. For the most vulnerable, we have intensive Case Management services, helping to stabilize families. Our year-found food program has also expanded from four to 22 distribution days each month, allowing a family of four to receive food valued at \$462/month.

The housing crisis and the growing income divide will not be easily fixed. SCS continues to advocate for policies and programs that will help low-income residents. We are grateful for the generosity and caring concern shared by all of you—our neighbors helping neighbors. Thank you!

-Marie Bernard, Executive Director

Record-Breaking Grant for SCS!

The Sobrato Family Foundation has awarded SCS a challenge grant of \$125,000!



We have until July 1st to raise an additional \$125,000 and receive a second year of funding of \$132,000. The 5% increase in year two is to cover general operating inflation costs, another way that the Foundation supports nonprofits. That adds up to a total of \$328,000!

Here's how it works

- If you haven't donated to SCS in the past two years, 100% of your donation will be matched by the Sobrato Family Foundation.
- If you increase your donation from last year, the increase will be matched by the Foundation.

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Sobrato Challenge \$125,000 Your Donations \$125,000

YEAR TWO

Sobrato Match \$132,000

TOTAL \$382,000

SAVE the DATE!

2018 Holiday Auction

Thursday, November 15 | 5:00 - 7:30 PM

Elks Lodge | 375 N. Pastoria Avenue

It's time for the SCS Annual Holiday Auction! Join us for an evening of good food and good cheer while bidding on one-of-a-kind holiday gifts for everyone in your family. Auction items include wonderful family vacations, restaurant outings, wine tastings, theater tickets, and so much more.

Thank you to all who graciously donate gifts, services, and volunteer time to make this event possible. We again thank the **Sunny-vale Elks Lodge** for donating their venue, **LinkedIn** for catering the evening with savory appetizers, and **Cake4Kids** for providing delicious bite-sized desserts.

The Auction is a free event, but we ask guests to bring an **unwrapped new toy** to help stock the shelves of the SCS Community Holiday Center. ■

MAJOR SPONSORS



















President's Corner

Thave been fortunate I to be a part of this community for many years, working with and serving the people who call our community home. It has become clear to me that change is our constant companion in Silicon Valley, as in all aspects of our lives. Growth is therefore vital, and necessary to our survival.

As I begin my term as Board president, I find myself reflecting on the importance of growth. Every time we try something new or interact with someone whose life experiences are different from ours, we grow. Here at SCS, at home, in my church, out in the community, and even through my international volunteer work — I am astounded by how we find strength to grow, even in the most daunting of circumstances. I see it in our own clients, as well as among the dedicated supporters who make our work possible. You never fail to walk with us as we move forward, tackling the challenges that face our community.

The demand for our services increases daily, which necessitates another kind of growth — our agency's continued evolution, as we always seek to serve our clients in the most efficient, effective, and compassionate way. The challenges can feel overwhelming, but we grow in strength and resilience too, combating hunger and homelessness, one client at a time. Thankfully, our community's seed of generosity took root long ago, and continues to yield the kind of support that enables us to meet the growing need.

On behalf of the Board, directors, staff and volunteers, we thank you for helping us meet the ever-growing needs of our communities. It is an honor to have you by our side. ■

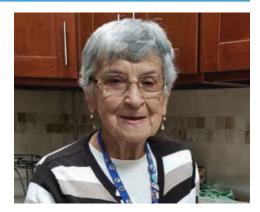
Jorge F. Marsal, SCS Board President Senior Pastor, Sunnyvale International Church



VOLUNTEER PROFILE Gloria Maranon



or 25 years (and counting) Gloria Maranon has been bringing her warm smile to SCS and helping in any way that she can. Gloria first came to SCS to lend her Spanish language ability. She wanted something meaningful to fill her time while her husband and sons were at work. In those days, she volunteered 25 hours each month, always showing up when needed, bringing her strong work ethic and amazing cooking talent to support the staff and volunteers at SCS. Life has not always been easy for



Gloria, and she is grateful that volunteering at SCS has been a "bright spot" for her. When asked which volunteer role has been her favorite through the years, Gloria responded, "All of them!" Her favorite SCS event, however, is the Community Holiday Center, where she caters lunch for our entire staff and volunteers each day that the center is open. Gloria has a heart of gold. We can't thank Gloria enough for all that she continues to do for our staff, our clients, and the community of Sunnyvale.



GIVE ONLINE!

Mark Your Calendar for November 27

 $\mathbf{F}^{\mathrm{orget}}$ Black Friday and Cyber Monday! **#GivingTuesday** is a national event dedicated to online giving to your favorite nonprofit. Come celebrate with us! We will be hosting an Open House on Tuesday, November 27, 2018 from 2:00 - 6:00 PM. Come by and take a tour of the facility and enjoy light refreshments. All donations from #GivingTuesday will go towards helping the families, seniors, and homeless individuals who will be walking through our Community Holiday Center this December. Let's keep working together to make this a special year for all of our families in need. Thank you for your kind support! ■

MATCHING SPONSORS









96%

of our clients have low- to extremely lowincome,* making less than \$50,200 gross pay, which is 200% of the official Federal poverty level

\$**1,295**

is the recommended monthly rent payment based on the above gross pay (1/3 take-home pay)

\$2,765

the average rent in Sunnyvale, CA

99%

of Sunnyvale rents are over \$1,500/month**

- * According to Federal "HUD" standards
- ** Source: RentCafe.com / August 2018



Sunnyvale Singers Ring in the Holidays for SCS

Sunnyvale Singers has been a vital part of the Sunnyvale Community for over 40 years. Their concerts, a wonderful mix of traditional and entertaining choral music, are not to be missed. For the past eight years Sunnyvale Singers has turned their rehearsal concerts into benefit concerts for SCS. Over the years, we have received \$26,000 from these concerts and we are grateful for their melodious support! Be sure to visit sunnyvalesingers.com to learn more about the community chorus and its upcoming concerts.

Neighbors in Need

Slow and Steady Pays the Bills

When Luisa came to SCS, she had been unemployed for several months and as a result, had been paying less than the full amount due each month to her landlord. Faced with a 3-day notice to leave her apartment, she came to SCS for help. Her situation qualified her for intensive case management and our staff was able to negotiate with her landlord to implement a payment plan that incorporated both the rent due along with the overdue money owed. Luisa also signed up for our food program and has been receiving produce, pantry, and monthly food each month, saving her hundreds of dollars that could be used toward rent. In just four months she is at the finish line with just one more payment before her debt is cleared.

A Clean Start

Compromised mental health led Ann down a path of hoarding, job loss, and eventually deep debt. She relied on high-interest payday loans to cover her rent, but when a fire broke out in her neighbor's apartment and maintenance staff couldn't use her apartment for access due to hoarding, it became apparent to her landlord that her unit was a safety hazard for the whole building. Ann was given notice to clean up or leave. With nowhere else to turn, she came to SCS for help. Through intensive case management services, SCS was able to help her with communicating with the landlord and create a cleaning plan that was respectful of her mental health symptoms while also bringing her unit back to code and avoiding eviction. In addition, SCS was able to help with the past due rent, bringing her up-to-date with rent payments to her landlord. As part of her case plan towards self-sustainability, Ann was assisted in applying for jobs and was shortly hired for a full-time position. Through her hard work alongside SCS case management services, she is now working full-time, has minimal debt, and is excited for her future.

Home for Good

He never thought he would need to ask for help. Jose was a single parent and trained nurse who paid many months' rent in advance just for the security of having a safe home for his child and himself. But, his job assignment ended and rent was coming due faster than he could earn the money to pay. After selling his car and asking family for support, Jose was out of options so he came to SCS for help:

"I sat in Maria's office with sweaty hands swallowing the last of my pride. I had no choice but to bite the bullet. I could be homeless but my child could not. Our landlord came to Sunnyvale Community Services to pick up the check himself. It was the most humiliating day of my life but we were over the hump. My new job is not the high water mark for my income but it's not bad either. We are putting away money each month...Our bills are paid and I'm sending money to my mom in Florida to help with her bills. We are back on track. It was a terrifying episode."

*All names have been changed to protect the privacy of our clients.



Ready for School from Head to Toe

Backpack Day on August 3rd marked the culmination of our signature summertime "Head-to-Toe" program, when families receive extra kid-friendly food over the summer months while schools are closed and meal programs unavailable. With significant funding from Sares Regis Education and Community Foundation and CityLine Sunnyvale, we were able to serve a record number of children this year, distributing 1,550 backpacks, Payless shoe gift cards, dental hygiene kits, and extra groceries to help children be ready for school from "head to toe." An additional 250 backpacks stuffed with age-appropriate school supplies have been distributed to local Sunnyvale schools to give to low-income transfer and homeless students throughout the school year.

······ MAJOR SPONSORS ·······

We are grateful to our many sponsors who help make our summer Head-to-Toe program such a vital part of the services we provide to our young neighbors in need:

Sares Regis Education and Community Foundation CityLine Sunnyvale

Intuitive Surgical Employees Walmart Pharmacyclic Employees
Jay Paul Synopsys City of Sunnyvale Employees
Texas Instruments NetApp Children's Dental Center
Western Digital Alexia R. Lucero, DDS



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Teichert Construction
Teichert Foundation
The Guzzardo Partnership, Inc.
United Mechanical Inc.
Vance Brown, Inc.
VPI Quality Windows
W.L. Hickey Sons, Inc.





SCS Auxiliary Kicks off the Holiday Season

The all-volunteer SCS Auxiliary did it again! Their fall boutique was a sell-out with beautiful homemade crafts and scrumptious home-baked goods, all benefitting Sunnyvale Community Services. This year's quilt raffle featured an 86" x 86" quilt decorated with vibrant geometric shapes to



brighten any room. The quilt was designed and stitched by the SCS Auxiliary, with backing provided by The Granary, Sunnyvale's quilt shop at 1326 S. Mary Avenue. We are grateful for the talented Auxiliary whose unflagging support is a vital part of the success of SCS.

Donate a Car

Wondering how to get rid of your old car and give back



to the community? It's easy. Contact Donate for Charity at (866) 392-4483 and they will pick up and handle all the paperwork. Be sure to specify SCS when you call. SCS will get the proceeds and you will get your tax deduction!

Non profit tax ID #94-1713897





Saturday Pantry in Its Second Year

In 2016 we experimented with opening our Pantry up two Saturdays each month and since then we never looked back. On the first and third Saturday of each month, nearly 100 families stop by during our 9:30 - 11:30 AM hours and "shop" for essentials like dairy, produce, meats, household items, baby formula, diapers, and more. Our pantry inventory comes from usable but excess food and miscellaneous products from generous partners including Amazon, Whole Foods, Target, and Grocery Outlet. Our grocery rescue volunteer, Jordan Henck is having a great time driving our big truck every Saturday morning! If you would like to join the Saturday morning fun, we have a wide variety of volunteer opportunities to choose from. Just go online and apply at: svcommunityservices.org/volunteer-sign-up.





Homeless Shelter Meeting at SCS

In August we welcomed over 40 community members to learn more about the pilot program to operate the North County Homeless Shelter year-round. SCS staff were joined by our partners at HomeFirst, who operate the shelter at 999 Hamlin Court in Sunnyvale. Attendees were welcomed by Sunnyvale City Councilmember and Vice Mayor, Larry Klein, and learned about volunteer opportunities, donating, and other support needs. With an ongoing increase in the number of homeless individuals in North County, we are grateful to the Santa Clara County Board of Supervisors for approving this year-round pilot. ■



Rides for Toys - New Location!

on Saturday, November 24th from 10:00 AM - 1:30 PM, the whole family is welcome to come to the Macy's parking lot (downtown, between Macy's and Target) for Sunnyvale Department of Public Safety's annual "Rides for Toys" event. This year your participation is more important than ever, with toys needed for every age group, especially ages 7 - 11. Children attending will not only have the opportunity to learn the importance of giving to less fortunate kids, but they'll also have a chance to ride in a real fire truck! (Parents can ride too!) All donations will benefit the Community Holiday Center at SCS. ■

Leaving Your Legacy to SCS

Your gifts are a lifeline for the homeless and the hungry that we serve. Your donations, figuratively speaking, are the bread and butter of SCS. You give because you embrace our vital mission and purpose, and some of you want to contribute more substantially but are unable to provide a significant gift today. We have an option for you. Perhaps a planned gift is the way to go.

A planned gift is an investment in the future of SCS. It is a gift that is committed in the present but allocated at a future date. Planned gifts are commonly donated through a will or trust and most often are granted once the donor has passed away. One anonymous donor has this to say about making a planned gift to SCS:

"I feel strongly about giving back. What little bit I will have when I am gone, I want to leave to SCS. I find it very satisfying knowing I can do some small thing and leave a legacy."

Leaving a legacy demonstrates to others that you are confident in the long term outlook of SCS and its ability to use your gift to continue its mission of preventing homelessness and hunger in Sunnyvale.

It is easy to leave a legacy gift to SCS. Simply speak with your estate planner and s/he will tell you how to designate SCS in your will or trust. Our non-profit Tax ID number is: 94-1713897. Please inform us of your intention so that you may be appropriately thanked and recognized.

Contact Arcadio Morales at 408.470.3023

Drive Partners Needed! Toys, toys, toys!



We are short on toys for our Community Holiday Center!

Can you hold a toy drive? Schools, offices, churches, and neighborhoods are all great places to hold a drive. We'll provide the barrels and flyers, you collect the toys!

For more information, contact info@svcommunityservices.org.

Toys needed by Nov. 30

Thank You!

Thank you for your kindness and support during a very difficult time and please pass my gratitude along to all the people involved. Keeping my home intact is the most important thing...I hope soon that I can pay it forward.

-SCS Client



Visit www.svcommunityservices.org to join our email list.





Google's "Meet the User Palooza"

This July, SCS was invited to participate in the biggest one-day user study Google had ever done. Dubbed "Meet the User Palooza," the intent was to have local residents—nearly 200 of them—share how they use technology through conversations with members of a user experience team at Google.

In partnership with **Downtown** Streets Team and Sunnyvale's NOVA Job Center, SCS recruited over 50 individuals. All were provided with transportation and lunch with the Googlers over lively conversations about how technology plays a part in their lives. The goal was to engender greater understanding and empathy between designers and those who use technology, whether it be from Google or another company, so that products can better meet people's needs. One attendee wrote to us after the event and said, "I want to thank SCS for allowing me to participate in the trip to Google. Being able to be a part of programs like this promotes mental, physical, emotional, and occupational opportunities for those who may not normally have this amazing experience." ■

Major Program Contributors

Anonymous (5) The Applied Materials Foundation Donna L. Beres Mary J. Bradley Nicholas & Anna Brosnahan Cadence Design Systems Inc. California New Car Dealers Association Employee Benefits Trust D. Delange & G. Calvert Christopher & Lucy Cesar Church of Jesus Christ of Latter-Day Saints City of Sunnyvale City of Sunnyvale Employees' Giving Campaign Community Services Agency of Mountain View & Los Altos Lynn & Bill Crane

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Cupertino Host Lions Club

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Adopt-a-Day Honor Roll

Underwriting SCS' \$1,000 a day operating costs not covered by grants or contracts

David & Kathy Moore

MGM Real Estate, Dennis & Linda

4 Days = 2000 meals-in-a-can

Scott Davidson Denali Summit School, Sunnyvale

Devcon Construction Incorporated

Destination: Home

Mary Ellen & Stephen Barasch Michael & Theresa Benkert Shane & Kimberly Jacksteit Hans-Theo Jungeblut Michael & Debbie Klein, State Farm

Kenneth & Susie Lamarche Level 10 Construction Mission City Community Fund Pacific Gas & Electric Company Pine Cone Lumber Mr. & Mrs. Wolfgang Polak Safeway Foundation Courtney Shenberg ZSPACE, Inc.

3 Days = 3,000 quarts of milk

Anonymous (3) Camille Barnes-Mosley Bob & Cheryl Bartholomew Mike & Diana Brzozowski California Water Service Company Thomas & Judith Cerny Robert & Christine Cloke Crosswalk Community Church Peter N. Doelling Barbara Evatt Andrew & Kathleen Fung GP Accessories Richard & Diane Horn Russell & Susan Hull Mr. & Mrs. Mustafa Hussaini Jockers Family Foundation Bob Kenney Keith & Ellen Kitchen Matthew & Donna Leacock Lockheed Martin Employees' Foundation

Lindy Lopez Robert & Kathleen Menifee Paul & Penny Murray Benjamin Newsom Pearson Automobile Company, Inc. Eric & Julia Roberts William R. Roberts. Architect Thomas N. Kilsdonk & Beverly Sanford

St. Cyprian Church Sunnyvale Elks Lodge/B.P.O.E. #2128 Sunnyvale FISH Rimas Svarcas

Zanotto's Family Market, Sunnyvale

2 Days = 1260 cans of tuna

Alpha Delta Kappa, Alpha Lambda Chapter Anonymous (2) Elizabeth & Paul Archambeault Valerie Armento Bobbie Lemberg Armstrong Ajit Balakrishna Charles L. Barndt, Jr. Jim & Lynn Briody Stephen & Susan Campello

1 Day = 300 jars of peanut butter

John & Linda Adams Takiar Aditi Holly and Sandy Agbayani Edwin & Jean Aiken Lane A. Albanese Thomas Albanes Anonymous (11) Carol Arnett Tab & Rachel Atkins Amy Bankhead Julian M. Knox & Steven A. Banks James Barnette Marilyn B. Bearden Justin Becker Carl & Diane Benson Dr. & Mrs. I. B. Bernhardt Roberta Bernstein Herman W. Bilenko Lvnda & Richard Borrison Robert P. Bosch, in memory of Margaret Noelle Bosch Bose Family Charitable Fund Edward Bouwhuis Mary E. Boyle Duane & Louise Bailey Bretzke Roberta Jill & Gregory Brooks Stacy Brown Mark Burns Cape Cod Village Residents Association Chris & Maria Carlotta Michele Carlson Carolyn's Kids Patricia E. Castillo Lisa Caywood Chris Chan Cherry Chase Elementary School & PTA Ron Coens Debbie Colden & Gary Marker Scott Corzine & Reena Khare Timothy & Margaret Coté CPP Community & Work/Life

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\$\$ Double

You may be able to make your donation to SCS go farther! Be sure to check with your company to see if they will match your contribution. If your company participates, just ask them for a matching gift form and send it to us with your contribution. We will take care of the rest!

FYI, some companies even match gifts by retirees and/or spouses!

Your Dollars

We Need Toys!

Please donate a new toy (valued at \$25 or more) for a child in need this holiday season. We are accepting donations RIGHT NOW @ 725 Kifer Road, Sunnyvale.

Monday - Friday | 8:30 AM - 5:00 PM

Saturdays (1st & 3rd) | 9:30 AM - 11:30 AM

All Sunnyvale Fire Stations Nov. 5 - Dec. 15 / 9 AM - 7 PM



We especially need toys for children ages 7 - 11. Thank you!

Save the Date

All events are free unless otherwise noted.

Annual SCS Holiday Auction

Elks Lodge, 375 N. Pastoria, Sunnyvale

Thursday, November 15, 2018 5:00 - 7:30 PM

Rides for Toys

Macy's Parking Lot Downtown Sunnyvale Saturday, November 24, 2018

Giving Tuesday - SCS Open House

Sunnyvale Community Services 725 Kifer Road, Sunnyvale Tuesday, November 27, 2018 2:00 - 6:00 PM

Sunnyvale Singers Holiday Benefit Concert

Trinity Church of Sunnyvale 477 N. Mathilda Avenue December, 2018 Date TBA

10:00 AM - 1:30 PM

Poverty Simulation

Sunnyvale Presbyterian Church 728 W. Fremont Ave., Sunnyvale (watch our website for more information) Friday, January 18, 2019 8:30 AM - 12:00 PM

Programs and Services

- Financial assistance for rent, utilities, medical care, prescriptions, other critical bills, and rental deposits for homeless families moving into housing for Sunnyvale and Alviso residents.
- Case management for families, seniors, and homeless individuals.
- Emergency food, weekly Produce Mondays, Pantry, Weekend School Food Program, Monthly Food for families and seniors, Kids' Summer Food.
- Work First Sunnyvale, partnership with Downtown Streets Team addressing homelessness through the dignity of work.
- Community Holiday Center, affording clients the dignity of selecting a two-week supply of food, new gifts for infants through teens, and a practical household gift.
- Budgeting assistance, support counseling, and advocacy.
- Workshops and referrals to medical, mental health, employment, shelter, education and senior legal problems.
- Clothes, backpacks/school supplies, household items, bus passes and gas vouchers.

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www.svcommunityservices.org/donate-wish-list.html

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