Sunnyvale Community Services

Working to Prevent Homelessness and Hunger—
Our Business is Booming, and That's Not Good!

www.svcommunityservices.org

November 2007

Director's Message:
FOR RICHER, FOR POORER, NOT BETTER, BUT WORSE

"**When the middle rungs of the ladder are missing, it makes it hard to move up that ladder**," said Jean Ross, Executive Director of California Budget Project*, referring to her organization's recent study, A Generation of Widening Inequality—The State of Working California, 1979 to 2006.

Four key findings of the study explain why we see more people needing our help despite what we hear about the economy growing stronger and more jobs being created.

1. More than two-thirds of jobs created in California between 1999 and 2006 had earnings in either the top fifth or the bottom fifth of the wage scale.

2. From 1979 to 2005, after inflation, the wages of workers in the bottom fifth of the wage scale declined 7.2%. Wages for those in the top fifth increased 18.4%. Wages for someone exactly in the middle of the pay scale grew 1.3%.

3. Data showed a disconnect of the historic connection between productivity gains and pay increases. As Ross put it, "in the past, there's been a tendency when one part of society moves forward, we all move forward," but no longer.

4. In California, the gap between low-wage and high-wage workers widened more than in the rest of the country because the state's low-wage workers have fared worse than their counterparts in the nation overall. And if this is true for the state as a whole, it is far worse in Santa Clara County with our housing costs and cost-of-living.

It is hard enough to pull yourself up by your bootstraps, but it's impossible when you can't afford the boots.

(*CBP is an independent nonprofit agency engaging in fiscal and policy analysis with the goal of improving public policies affecting the economic and social well being of low and middle income Californians. To read the complete study and others on jobs, health care, housing, and the state budget, go to www.cbp.org)

NEW ACCOUNTS AT NEW WAMU BRANCH YIELD A BIG CHECK FOR SCS

Vice Mayor Tony Spitaleri, **Manager Darrick Figg**, and **SCS' Executive Director Nancy Tivol** hold the big check **Washington Mutal Savings and Loan** gave to SCS at the Sunnyvale Chamber of Commerce ribbon cutting ceremony, $25 for each new account opened during the first three weeks at the new WaMu office on El Camino Real at Bernardo

BACK-PACK TO SCHOOL: SCS DISTRIBUTES RECORD NUMBER

Thanks to the **Family Giving Tree, Northrop Grumman, Sunnyvale Rotary Club, City of Sunnyvale employees, ADK, Spansion, St. Thomas Episcopal Church, Sunnyvale FISH, and Cub Scout Pack 426,** we gave out 759 backpacks (last year, 673) stuffed with three pallets of supplies donated by **Juniper Networks** and packed by Juniper volunteers

DINNER AT THE DUMP WAS A VERY SUCCESSFUL TRASHY AFFAIR

Debbie Lyn Owens was dressed most appropriately for the third annual Dinner a the Dump, enjoyed by over 800 people, though SCS' **Nancy Tivol** got soaked in the Dunk Booth by many dead-eye pitchers. **Jerry and Julie Nabhan** and **Rebecca Buldo** of **Specialty Solid Waste and Recycling**, generously underwrote and organized the successful event which included a great band, a classic car show, silent auction and raffle, and an activity area for kids. The food from Seafood Cove (underwritten by **Toyota Sunnyvale**) was delicious as were steaks, chicken, and salmon grilled to perfection by **Sunnyvale Public Safety Officers**—and Julie made all the desserts herself. The proceeds were divided among SCS, Leadership Sunnyvale, and charities selected by the Sunnyvale Rotary Club. Volunteers from **Homestead High's Interact Club** and **Girl Scout Troop #152** helped set up the big affair and serve. Watch our website for the date of the next social event of the Sunnyvale year—Dinner at the Dump.

SUNNYVALE DOES CARE—AND COLLECTED 8,136 POUNDS OF FOOD

Spearheaded by the efforts of founders **Pat and Greg Plant**, **Sunnyvale Cares** collected over 8,136 pounds of canned and packaged foods and $1,350 for six local nonprofits including SCS through its summmer city-wide food drive. Sunnyvale Cares, a consortium of church and community volunteers, helps six agencies that serve hungry people in Sunnyvale. It conducts food drives, lobbies for programs to help the poor, and grows fruits and vegetables at the Food Forest, part of the Sustainable Community Gardens. **Barbara Weber** and **Sharon Davis** dropped off food collected by the **Gavello Neighborhood Association** at Sunnyvale Presbyterian Church. Thanks to the leadership of **Marie Ramirez**, senior residents of **Life's Garden** contributed over 1,000 pounds of food. Volunteers at the church sorted donations then delivered them to the nonprofit agencies.

HERE'S THE DIET THAT'S GUARANTEED TO FAIL

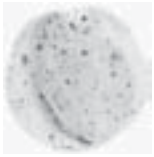
Many infomercials for diet products show ecstatic people claiming to have lost 20 pounds in just two weeks. "But wait, if you call within the next few minutes, you'll get twice as much for the same low price." Even if you got twice as much to spend on the Food Stamp diet, you'd still be hungry, frustrated, and probably in poor health.

This summer, some members of Congress and others took the Food Stamp Diet Challenge, spending only $21 in one week to focus attention on the program's inadequacies. It's been more than ten years since any money has been added to the Food Stamp program, and it has not been indexed for inflation. Although Food Stamps were intended to be a supplemental program, most recipients rely primarily on Food Stamps just to put food on their tables.

What can you eat for $3 a day? Mostly carbohydrates. Representative Barbara Lee's (Oakland) diet consisted primarily of crackers, a loaf of whole-wheat bread, tortillas, and brown rice. Assemblyman Mark Leno (San Francisco) filled up on 19-cent bananas and peanut butter sandwiches. Congressman James McGovern said he would've killed for a candy bar or a cup of coffee. "I want a cup of coffee—or five...and no lentils. I've had enough lentils for three years. For us, this is an exercise that ends Tuesday. For millions of people, this is their life."

Feeling full on $3 a day is one challenge; eating nutritionally is virtually impossible. Congresswoman Jan Schakowsky's week's worth of fruits and vegetables consisted of one tomato, one potato, a head of lettuce, and five bananas. "Healthy food should not be viewed as a luxury," she said.

Health problems are a likely result of the Food Stamp diet because the cheapest foods that fill you up are full of carbs: bread, tortillas, crackers, rice, beans, ramen, and noodles. It's easy to see why Type 2 diabetes is an epidemic in America. No longer is it called adult-onset diabetes because so many children are getting it. Congresswoman Lee added, "I have no problem imagining that people on food stamps could get high blood pressure just worrying about how to budget their food expenses." Eric Schockman, President of MAZON: A Jewish Response to Hunger, noted other problems after a week eating a lot of canned beans and generic macaroni and cheese (because his childhood favorite brand was too expensive). The diet "was physically debilitating and emotionally exhausting. I was lethargic and found that I lacked my usual enthusiasm for getting through the day. I had difficulty reading, writing, communicating—doing anything other than anticipating (and, in some ways, dreading) my next meal."



Certainly, not all poor, diabetic, and overweight people make wise food choices, but for the poor, wise choices aren't as available. Unlike those who took the one-week challenge, they don't have a newspaper to search for sales or a car to drive to the stores featuring them. In Sunnyvale, there are only two supermarkets north of El Camino Real. Rather than paying bus fares for themselves and children, our clients usually walk to smaller neighborhood markets that don't carry the volume of fresh fruits and vegetables necessary for affordable prices.

There shouldn't be any doubt that increasing benefits for the food stamp program is a vital use of our resources. As Schockman so eloquently put it, "On the heels of my Food Stamp Diet Challenge, I have no words. Because for the first time, I realize in an immediate and personal way that words alone will not provide sustenance or bring justice to millions of families whose only crime is getting stuck in a cycle of poverty. Words without action are just words—lovely, but empty as the stomachs of 35 million Americans facing hunger."

So what actions can we take? At the time this newsletter went to press, the Farm Bill, which includes the Food Stamp program, had yet to be reauthorized. Contact Senators Boxer and Feinstein to urge their support both of increasing money for Food Stamps and of indexing the program for inflation. Have out-of-state friends and relatives contact their Senators. Frequently check the California Food Policy Advocates website (www.cfpa.net) for Farm Bill updates and lobbying tips. Conduct food drives for SCS and make contributions that will be used to purchase food items at substantial discounts for the Community Christmas Center, more expensive items not usually donated in sufficient quantities—high protein foods, vegetables, and fruits not part of the Food Stamp diet.

ALL A—BOARD: MEET OUR BOARD OF DIRECTORS

Jeffrey Artz
Sales/Marketing Manager
SE Laboratories

Dyan Chan
Principal
Lighthouse Blue Communication & Community Relations

Ron D'Alba
Captain, Sunnyvale Public Safety Department

Sharon Davis
Senior Medical Center Rep.
Shering Plough

Ime Ekanem
President
Scout Relocation

Stephen Harms
Customer Service Officer
Union Bank of CA

Brenda Hendricksen
Community Relations Manager
AMD

Coleen Hurley
Director, Corporate Real Estate
Juniper Networks

Shelly James
Director, Human Resources
SV School District

Marie Kuykendall
Owner
Kuykendall's Collision Repair

Leslie Lawton
Owner
We Produce

Julie Nabhan
Owner
Specialty Solid Waste & Recycling

IrisAnn Nelson
Owner, Day Care SV Family Day Care Network

Bruce Paynter
Global Program Manager
Applied Materials

Clare Phillips
Senior Manager
Camino Medical Group

Pat Plant
Program Manager/ Hunger Advocate
San Jose Presbytery

Elaine Rowan
Labor Relations Representative
County of Santa Clara

Dee Simms
Owner
Toyota Sunnyvale

Nancy Smith
Manager, Document Control
NVidia

Manuel Valerio
Corporate Community Relations Manager
Fry's Electronics

Connie Verceles
Business Development Manager
City of Sunnyvale

WHO: The Board includes a former Mayor, the current and three past chairpersons of the City's Housing and Human Services Commission, two Sunnyvale Businesspersons of the Year, past Presidents of the Sunnyvale Chamber of Commerce and of the NOVA Workforce Board, two past Presidents of neighborhood associations, and two Athena Award recipients. Our Board members have expertise in finance, human resources, public and community relations, marketing and sales, and program and facilities management.

WHY

A nonprofit agency cannot succeed without a well informed, active Board of Directors that provides vision, leadership, and stewardship of the agency's resources. A good nonprofit Board:

- defines, protects, and advances the mission of the agency.
- safeguards the assets (human, financial, and property) of the organization.
- recruits, hires, supports, reviews, and, if necessary, removes the executive director.
- ensures adequate resources to carry out the mission.
- serves as ambassadors to the "world" on behalf of the organization.

Fundamentally, the Board is accountable for ensuring that the agency provides as much benefit to the community as possible.

SO WHAT

Here's what our Board accomplished in the last year:

- Completed a Comprehensive Risk Management Assessment (including employment practices, contracts, special events, dealing with clients, transportation, facilities, technology, internal controls, and insurance) then developed and implemented an action plan.
- Developed investment policies and strategies, selected a financial advisor, and increased portfolio income substantially.
- Adopted a five-year facilities maintenance plan.
- Updated the agency's policies and procedures.
- Revised public relations materials.
- Most important, raised and obtained enough to distribute record amounts of financial aid and food to every eligible low-income family and senior—turning no one away because we lacked the resources to help them.

WE'RE NOT FIDDLING WITH OUR ROOF

When we were housed in a City building and something needed repairs, we simply picked up the phone to call for maintenance. Now that we own our building, we can fix our own lights, even the toilets, but not the roof. When we moved in, we learned that our roof had at most five good years. That was four and a half years ago. The foam core is in good shape, but it must be re-coated to prevent deterioration and to save the additional $80,000 cost of a total re-roofing project. However, if we replace the six heating and air conditioning units later on, we would have to spend another $10,000 to seal and re-coat those areas again. As the HVAC units were 24 years old, our Board decided to replace them with new, high efficiency units before fixing the roof—and thanks **CM Mechanical** for its generous discount. Through prudent fiscal planning to cover depreciation, the Board accumulated the reserves necessary for this $100,000 project. We ask you to consider adding "a little extra" to your donation this year to help us "raise the roof." We use the interest on our reserves (and sometimes reserves themselves) to provide financial aid to our clients in amounts that increase substantially each year. The more donations we receive to offset our roof expenses, the more help we can give.

DRIVE, WRITE OFF, AND EAT FOR SCS

Thanks to **Adam and Dee Simms**, say "Sunnyvale Community Services sent me" when you first arrive at **Toyota Sunnyvale**, and SCS will get $100 when you purchase a great car from this prize-winning dealership. Please tell everyone you know.

Donate your old cars, boats, and RVs to benefit SCS by contacting **Donate for Charity** at (866) 392-4483. They take care of everything and send the proceeds to us.

Taste the best Thai food at **Thai Basil**'s soon to be constructed new banquet room at Murphy and Evelyn. (Check our website in early January for the date, probably next March.) Thanks to generous hosts **Jua and Taneerat Rattanaphun**, every cent of every ticket will benefit SCS.

PEOPLE ARE TALKING

In every issue, we list our major donors and include articles about our volunteers. Here's why some support SCS.

- "As part of our commitment to making a positive social contribution to the local community, Applied Materials is pleased to support Sunnyvale Community Services as it works to address critical needs with great efficiency and through the effective mobilization of an impressive number of dedicated volunteers." *Siobhan Kenney, Senior Manager, Global Community Affairs, Applied Materials, Inc.*
- "United Way Silicon Valley is extremely proud to partner with Sunnyvale Community Services. SCS is the quintessential emergency assistance organization. SCS is a 'high achiever' nonprofit agency, meeting if not exceeding all our standards." *Toni Ensunsa, Director of Investments & Stability Programs*
- "When we used a 10 point rating system, SCS was the only agency in the county ranked 10+ because of its consistent effectiveness, efficiency, and compliance." *Lura Halbert, Emergency Food & Shelter Program Consultant*
- "It's a real pleasure volunteering at SCS! The work itself is so needed and fulfilling. The staff is especially helpful and appreciative. The volunteers are easy to work with and so dedicated. I sponsor SCS funding proposals at St. Timothy Episcopal Church and am grateful for its support." *Donna Fuzeré, volunteer Lobby Administrator*
- "SCS has been my home away from home since 1986. I've seen the agency grow and its profound impact on those in need. I remember when we packed 50 bags of food a month; now, it's several thousand. It's the spirit and dedication of the staff and volunteers that keep me coming back for more." *Sue Barbieri, former part-time staff & "all-around" volunteer*

OOPS!

We sincerely apologize for omitting **St. Mark Lutheran Church** from our list of major supporters of our Christmas Center.

YOU'RE INVITED! CONDOS, CUISINE, CRAFTS, AND COLLECTIBLES AT THE CHAMBER OF COMMERCE AUCTION TO BENEFIT THE COMMUNITY CHRISTMAS CENTER

Thursday, December 6
at SCS—725 Kifer Rd.
Silent Auction: 5:00-7:00
Oral Auction at 5:45-7:00

NetApp®

Admission: one new toy, teen gift, or bag of food
Dinner provided by
Il Postale

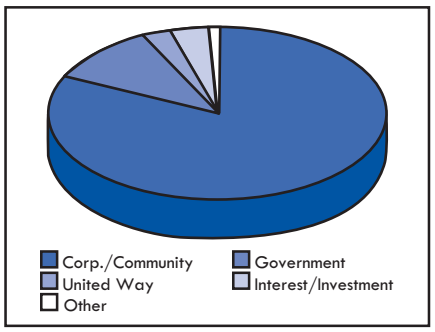
If you want to stay one week in a resort anywhere in the world, eat at a fire station and ride on an engine, get the latest electronic items, dine at great local restaurants, attend sports events or get sports memorabilia, buy art or handcrafted items, then come to the Sunnyvale Chamber of Commerce's annual auction. Everyone gets bargains, and as there is no cost at all to SCS for the event, every cent of every purchase benefits the Community Christmas Center. For a list of the auction items, check the link on our website—and be sure to check it frequently as we add items daily. If you have any questions or want to donate an item, please contact Nancy or Carmen at 738-0121.

Sunnyvale Community Services
ANNUAL REPORT
2006-2007

FINANCIAL OVERVIEW

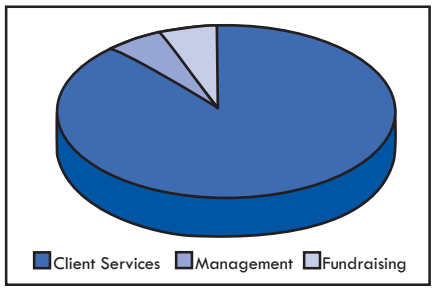
REVENUES

Community/Corporate Support	$1,964,443
Government Grants	257,019
United Way	60,600
Interest/Investments	87,275
Other	20,592
Total	**$2,389,929**



EXPENSES

Client Services	$2,093,570
Support Services	
Management	122,960
Fundraising	145,330
Total	**$2,361,860**



Financial Notes:

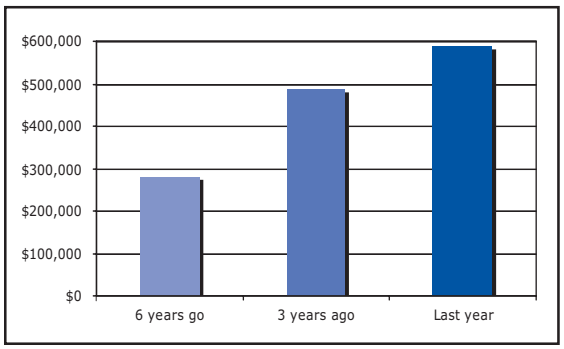
1. The 2006-2007 audit performed by Deborah Daly, CPA, was 100% clean without any findings or recommendations.
2. Our overhead percentage is 11%, very low for nonprofits, especially for smaller agencies with fewer cost centers to distribute overhead expenses.
3. We have 7.5 paid employees. Annual volunteer hours equal those of 9 full time employees.

SERVICE OVERVIEW

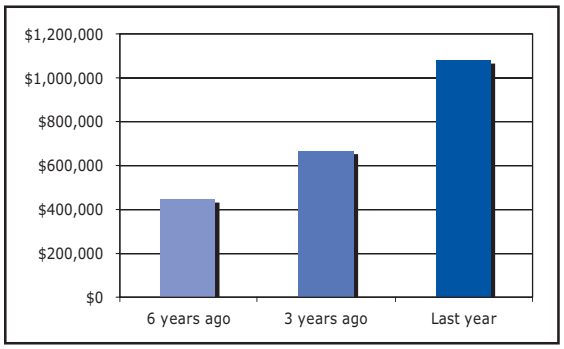
SERVICES PROVIDED

	# Families/Cases	# Individuals
Financial assistance	1,016	2,402
Food & other in-kind aid	10,882	29,900

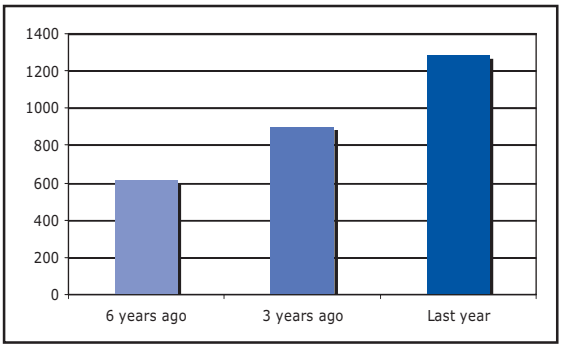
Amount Spent on Financial Aid for Clients



Value of Food and Other In-Kind Aid Distributed



Number of Families in Monthly Food Programs



MAJOR PROGRAM CONTRIBUTORS

AMD
Adobe Foundation Fund
anonymous
Applied Materials
Applied Signal Technology
Assistance League of Los Altos
Chinese Seniors Club
City of Sunnyvale and Employees' Giving Campaign
County of Santa Clara
Emergency Food & Shelter Program
Family Giving Tree
Diane Hagglund
Historic Del Monte Building
Homestead High School
Housing Industry Foundation
Housing Trust of Santa Clara Co.
Hurlbut/Johnson Charitable Fdn.
Il Postale Restaurant
Juniper Networks
Vivian and Gregory Krodel
Lockheed Martin Employees' Fdn.
MAZON: A Jewish Response to Hunger
Barbara McClellan Foundation
Menlo Equities
Network Appliance
Orchard House
Palo Alto Medical Foundation, Camino Medical Group
Jay Paul Company
Pearson Buick Pontiac GMC
Willard Salmons
SanDisk Corporation Fund
S. F. Chronicle Season of Sharing
San Jose Grocery Outlet
Satterberg Foundation
Second Harvest Food Bank
Lois Sibbach
Silicon Valley Community Fdn.
Sobrato Family Foundation
Specialty Solid Waste and Recycling
SV Chamber of Commerce
SCS Auxiliary
Sunnyvale FISH
Sunnyvale Presbyterian Church
Sunnyvale School District
Thai Basil Restaurant
Toyota Sunnyvale
Union Bank of California
United Way Silicon Valley

ADOPT-A-DAY HONOR ROLL (underwriting SCS' $1,000 a day operating costs not covered by grants or contracts)

1 week

AMD
Applied Materials
James Dudley
Juniper Networks
Vivian and Gregory Krodel
Lockheed Martin Employees' Fdn.
Menlo Equities
Gaylord and Carmita Mossing
Network Appliance
Ray and Natha Ostby
Jay Paul Company
Gregg and Belle Pullano
Willard Salmons
Satterberg Foundation
Silicon Valley Community Foundation
Sunnyvale Presbyterian Church
Sunnyvale Rotary Club
Alan Templeton
Gregory White

4 Days

anonymous (1)
Bruce and Jing La Fountain
Robert Locke
Jon and Carol Nickerson

3 Days

William and Aline Baeck
Eugene Coogan in memory of Germaine Coogan
Tim and Jill Dunkin
John S. and James L. Knight Foundation Endowment
Macy's Sunnyvale and Macy's West
David and Kathy Moore
Timothy and Yolanda Risch
St. Timothy Episcopal Church
Tena Taormina

2 Days

anonymous (2)
Harry Amos
Mary Boyle and Keith McLaurin
Jim and Lynn Briody
James and Susan Leitz Davis
Bruce and Vivian Euzent
Janis Freestone & David Charlton
Donna Fuzeré
Thomas and Mary Granvold
William and Carolyn Gross
Dan and Donna Hafeman
Olaf Hirsch & Melinda Hamilton
Helen Holder
Russell and Susan Hull
Don Kumamoto and Peggy Wood
Kuykendall's Collision Repair
Philippe Lacroute
Joseph and Dorian Martinka
Robert and Kathleen Menifee

(2 days continued)

Marc Merlin
Douglas Mow
Bruce and Michael Paynter
Pine Cone Lumber
Robert and Anne Pochowski
Thomas Pyle in memory of Susan Pyle
St. Mark Lutheran Church
Robert Smader
[redacted]
Nancy Tivol
Bill and Jo Vanderbeek
Paul Walkowiak
Washington Mutual Savings and Loan
Jack and Nancy Wu
Bret and Suzanne Young

1 Day

anonymous (6)
Valerie Armento
Stephen and Mary Ellen Barasch
Nancy Barry-Jansson in honor of Single Mothers of the Bay Area
Dennis and Shirley Barsema
Ron Beebe
Dr. and Mrs. I. B. Bernhardt
William Black
Dr. and Mrs. Richard Borrison
Mary Bradley
Nicholas and Anna Brosnahan
Harold and Gerry Brown
Mrs. E. E. Carlstrom
Chinese Seniors Club
Church of Jesus Christ of Latter Day Saints Foundation
Anita Clemetson
John and Maya Clifton
Ellyn Corey
Jim and Judy Duport
Chuck and Lorraine Eaneff
Chester E. Elliott
Janet Farabaugh
Kent and Barbara Fielden
Robin Fisher, Take Flight Graphics
Robert Fruehsamer
Pearl M. Gilmore
Sandra Glass
Cathy Haynes
John and Marie Elena Hopkins
Diane and Richard Horn
Suzanne Horrigan/Trinity Methodist in memory of Patrick Horrigan
Jerry and Anne Infeld
Robert and Kathleen Jackson
In memory of Phyllis Jeckell and Barbara S. Mordy
Tim S. Johnson
Randolph Jones
Patricia Keenan
Terence Kenney
Keith and Ellen Kitchen
Michael and Debbie Klein
Dr. David S. Ko
Dean Kontinos
Philip Kurjan
Barry and Virginia Langdon-Lassagne
Matthew and Donna Leacock
Martin and Linda Lee
Bobbie Lemberg in memory of Herb Basescu
Lewis and Cheryl Levey
Manuel and Judy Macias
Melissa Macias
Allen and Amy Maddox
Guy Malcolm
Jerry and Linda Mar
John and Dianne McGowan
David and Holly Mendel Fund
Dennis and Linda Moreno
Michael and Arlene Mori
Carol Morrow
Chris and Julie Moylan
Arthur and Claudia Muller
Glenda and Tom Murray
Paul Murray
Charles David Nabors
Russell and Mira Nakano
Benjamin Newsom
Pacific Gas and Electric
Mr. and Mrs. Wolfgang Polak
Ronald Robinson
Lawrence and Rita Rosenblum
Jeff and Sandra Ruggles
Safeway/Pak'N Save #3103-06
St. Luke Lutheran Church
Arthur Saville III
Timothy Schaaf & Susan Tenney
Carol Schweizer
Clifton and Karen Shak
Dorothy Shannahan
Silicon Valley Association of Realtors
Mario Silveira
Single Squares of Sunnyvale
Larry and Gail Smith
Trina Solesbee
Dennis and Jean Stein
Anne Stewart
Sunnyvale Elks Lodge #2128
Sunnyvale Federal Credit Union
Sunnyvale Lumber
Sunnyvale Public Safety Officers Association
Sunnyvale Service Athletic Club
Karen Taylor
David and Cathy Tsang Fdn.
Charles and Leanne Untulis
Gary and Sharon Vergho
Brian and Elizabeth Verstegen
Pat Vorreiter
William Wathen and Gail Hoben
John and Asunción Martinez-Wehner
Nora Weissman
Kyle Welch
Brad and Debbie Wetmore
Frederick Wiesinger
Diane Wilson
Bill and Janne Wissel
Kevin and Grace Witt
Esther Wong and Shayne Stubbs
Debbie Wu
Yahoo!

Your Donations Change Lives

A 28 year-old came for help with her rent. She is permanently disabled after suffering a heart attack and collapsed lung when she was pregnant with her now 7 year-old son. Her husband just returned from Iraq on his second extended tour with the National Guard. His last job was full-time but temporary, so the employer was not obligated to hold the job for him when he returned. He has not been able to find another job as he is likely to be sent to Iraq again after six months. With unemployment added to the wife's disability benefit, the family could "squeak by." If the father finds a job or gets recalled, they'll have more of a financial cushion.

A single mother needed $800 to repair her car that kept breaking down and caused her to be late for work. In a good month, after paying rent, child care for her two children, and other bills, she had about $30 left over. SCS paid the bill so that she could get to and from work and child care reliably.

With Medicare and a supplemental insurance policy, a senior paid $268 a month for prescriptions, several small co-payments and $228 for one non-generic medication. When her total co-payments reached $1,800, she had to pay 100% of the costs until her annual expenses reached $3,000, after which she would pay nothing. However, she couldn't afford the $925 during that "in between" month (including $885 for the non-generic medication). Her total bill was $697 higher than the previous $268. She cut pills in half until someone suggested she come to SCS. We helped her with the additional expense.

A father lost his second job and had his hours from his full-time job reduced. Income from his wife's day care job and his daughter's after-school sales job was not enough to cover all monthly bills. The family depleted its meager savings before the father received paychecks from two new jobs. SCS paid the rent to prevent this hard-working family's eviction.

Staff

Nancy Tivol
Executive Director

Marie Barlahan
Director of Operations/Volunteers

Nancy Wu
Director, Emergency Assistance

Carmen Davis
Office Manager

Jose Hernandez
Caseworker

Martha Montenegro
Caseworker

Jeanne Yeager
Caseworker

Wang Qi Ying
Program Aide, part-time

SCS Auxiliary
Grace Ann Weiler
President

Chinese Seniors Club
Roger Lin, *President*

Board of Directors

Jeffrey Artz
Sales and Marketing Mgr.
SE Laboratories

Dyan Chan
Partner, Lighthouse Blue Communication and Community Relations

Ron D'Alba
Captain
Sunnyvale Public Safety Dept.

Sharon Davis
Senior Medical Center Rep.
Schering Plough

Ime Ekanem
President
Scout Relocation

Stephen Harms
Customer Service Officer
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Brenda Hendricksen
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AMD

Coleen Hurley
Director, Corporate Real Estate
Juniper Networks

Shelly James
Director, Human Resources
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Marie Kuykendall
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Kuykendall's Collision Repair

Leslie Lawton
Owner
We Produce

Julie Nabhan
Owner, Specialty Solid Waste and Recycling

IrisAnn Nelson
Day Care Provider
SV Family Day Care Network

Bruce Paynter
Global Program Manager
Corporate Asset Services
Applied Materials

Clare Phillips
Senior Manager
Camino Medical Group

Pat Plant
Program Manager and Hunger Advocate
Presbytery of San Jose

Elaine Rowan
Labor Relations Representative
County of Santa Clara

Dee Simms
Owner
Toyota Sunnyvale

Nancy Smith
Document Control Manager
NVidia

Manuel Valerio
Community Relations Manager
Fry's Electronics

Connie Verceles
Business Development Manager
City of Sunnyvale

In memory and honor of **AL ROSINGANA**, dedicated, long-time volunteer

Sunnyvale Community Services
Working to Prevent Homelessness and Hunger
725 Kifer Road
Sunnyvale, CA 94086
(408) 738-4321
www.svcommunityservices.org

Non-Profit
Organization
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Permit No. 334
Sunnyvale, Calif.

November 2007

POVERTY IN SUNNYVALE?

Many find it hard to believe that people in Sunnyvale live in poverty, and I'm not talking about the chronically homeless pushing all their worldly possessions in shopping carts. The poor—working poor, disabled, and low-income seniors—aren't necessarily visible. In Sunnyvale, we don't have tenements or large public housing projects, and, in most cases, you'd be hard pressed to pick out our clients from any group of Sunnyvale residents.

United Way Silicon Valley identified Milpitas and Sunnyvale as the fastest growing poverty areas in the county. Second Harvest Food Bank identified two Sunnyvale zip codes as among the ten neediest in the county in terms of low-income families and seniors experiencing hunger or "food insecurity" (not having enough food throughout the month). The City of Sunnyvale's 2005-2010 Consolidated Plan shows that 27.3% of Sunnyvale residents has extremely low income, very low, or low incomes, with seniors by far the largest component in each of those categories. As you can see from our annual report on page 6, the financial aid and food we distributed last year once again reached record highs.

Clients like those described on the back of the newsletter depend on us, and we depend on you to help them:

- working poor families facing reduced hours and benefits, but higher food, gas, and utility expenses;
- part-time and temporary employees who don't get any benefits and lose pay when they're sick or at medical appointments;
- seniors with fixed low incomes who cannot afford higher medical co-payments and non-generic prescriptions;
- working homeless families with sufficient income for monthly bills but not for the deposit on an apartment.

If our clients bring in the documentation we require and if we can verify all the information, they can leave our office with the help they need within 30-60 minutes...no red tape, no layers of bureaucracy. We believe that the help we provide is the most cost-effective way to address these emergencies and to prevent larger problems with more expensive solutions. We are able to do so thanks to

- a committed Board of Directors that monitors agency finances and programs, develops effective strategic plans, and focuses our resources—human and financial—on the services our clients need most—a roof over their heads, food on the table, and access to healthcare;
- a knowledgeable staff (7.5) with virtually no turnover, saving hiring and training costs;
- a dedicated volunteer corps of over 800, with annual volunteer hours equaling those of 9 full-time staff members, keeping costs down and overhead expenses to 10%-12% a year; and
- local corporate and community support that provides 84% of our $2.5 million budget.

We won't call you, but we ask you to call us with any questions you might have about the community needs we address, our programs, or our finances. We ask for your support to help thousands of families and seniors facing crises everyday right here in Sunnyvale, problems that left unaddressed are even more disastrous and expensive. We appreciate your time and consideration and wish you the happiest of holidays and all the best for the coming year.

Nancy S. Tivol, Executive Director

P. S. We invite you to a Community Christmas Center Open House, Sunday, Dec. 9 from 1-4 pm. Please come with your family, church, school, or company to see your donations and SCS at work.

Enclosed is my tax-deductible donation:____$25 ____$50 ____$100____ $500 ____ $1,000 (Adopt-a-Day) ____other

___Visa ___Mastercard **Expiration date**:_____

Name _____

Address _____

City, State, Zip _____

Name on card: _____

Card number: _____

Signature: _____

IN SUNNYVALE, CHRISTMAS STARTS ON DECEMBER 7!

Please drop off food and new, unwrapped gifts as early as possible:
Weekdays now through Dec. 7 from 8:30 am to 4:30 pm
Weekdays from Dec. 10 through Dec. 20 from 8 am to 8 pm
Sunday, Dec. 9 from 1-4 pm
Saturday, Dec. 15 from 9 am to noon

For more information, call 738-4298 or as of Dec. 1st, 749-XMAS (9627).
Here's what we need most:

FOOD ITEMS
- Canned & dry soups
- Canned tuna & meats
- Canned fruits & vegetables
- Canned tomato products
- Cereals
- Milkman powdered milk packets
- Pork & beans, chili & stews
- Peanut butter & jelly
- Macaroni & cheese
- Rice, beans, pasta
- Cakes mixes

HOUSEHOLD ITEMS
- Bath towels & wash cloths
- Blankets & sheets (full or queen)
- Laundry baskets with detergents
- Dish and flatware sets
- Pots and pans & mixing bowls
- Pyrex Corning casseroles
- Cleaning supplies
- Large crockpots
- Small appliances: toasters, coffee pots, rice cookers, woks, George Foreman grills, griddles

TEEN ITEMS
- Adult-size hooded zippered sweatshirts and gym bags
- Hand held electronic games
- Portable CD players
- Hair dryers
- MP3 players and radios
- Men's wallets
- $10 & $15 gift cards to Target, Old Navy, Best Buy, Sports Authority

TOYS for ages 7-12
- Legos
- Soccer balls, basketballs, & footballs
- Hand held games
- Arts & Crafts kits
- Caboodles and hair accessories
- $10 & $15 Gift cards to Toys R US & Target
- Remote controlled cars
- Anything Harry Potter

Please come to our
Community Christmas Center Open House
Sunday, Dec. 9 from 1-4 pm.

See your donations at work. Bring your family, neighbors, colleagues, church and civic groups to see what's involved in providing a two-week supply of food, new gifts for infants through teens, and a household gift for over 1,100 families.