Sunnyvale Community Services

Working to Prevent Homelessness and Hunger—
Our Business is Booming, and That's Not Good!

www.svcommunityservices.org

May 2007

Director's Message: WHAT GOES UP ISN'T COMING DOWN

Each year, I attend a conference put on by MAZON: A Jewish Response to Hunger, a nonprofit organization that supports SCS. One of the highlights is the presentation by **Bob Greenstein**, founder and Executive Director of the **Center on Budget and Policy Priorities** (CBBP), who provides an update on the impact of tax and budget proposals on low-income people. Mr. Greenstein was awarded the MacArthur "Genius" Fellowship for making "the Center a model for a non-partisan research and policy organization." He can also take very complicated material and present it so clearly that even people like me who avoided statistics classes can understand it.

Unfortunately, Greenstein's most recent message was all too clear**: "poverty remains higher and the median income is lower than when the recession hit bottom in 2001."**

"It is unprecedented in recoveries of the last 40 years for poverty to be higher and the typical working-age household's income lower four years into a recovery than when the previous recession hit bottom."

Here are just a few examples from CBBP that also answer the question I am asked so often: The economy is getting better, so why are more people coming to SCS for help?

- Census data shows a trend of deepening poverty among those who are poor**.** The amount by which the average poor person fell below the poverty line in 2005—$3,236—was the highest on record.

(continued on Page 3)

HOW POOR IS POOR?

According to census data, Americans are considered poor if their annual incomes in 2005 were below

- **$15,577 for a three-person family ($1,298 a month)**
- **$19,971 for a four-person family ($1,664 a month)**

C.F.O.S ARE VERY AT-TENT-IVE

Volunteer **Chief Food Officers Tony Thiebaud, Chris Gimenez,** and **Chuck Quanz** constructed a tent over our outside storage area to keep the cartons we use to sort donated food dry and clean. The C.F.O.s manage our food warehouse, keep the inventory, pick up food donations, unload truckloads of food, and set out the tons of food volunteers pack and distribute each month. (Missing during tax season is CFO **Les Brubaker.**)

A MENTOR INDEED HELPS PEOPLE IN NEED

Fremont High School 9th grader **Anna Perry**, a cadet scout working to earn her Silver Award, helped a group of Brownies earn a patch. As part of that effort, Anna helped the Brownies organize a food drive to benefit SCS clients. The results were very successful. Anna's mother **Laura,** an SCS donor and employee of **Camino Medical Group** (which also supports SCS), helped Anna deliver all the bags to SCS. As Anna pointed out, "I wanted to help people in Sunnyvale where I live, people who need food every day, all year long, not just during Thanksgiving and the holidays."

CHINESE SENIORS TURN 30

In 1977, the Chinese Seniors Club of Santa Clara Valley was born to provide educational, cultural, and social activities for the growing number of Chinese seniors living in the area. The club, which had 200 members and two activities a month in 1977, now has over 800 members and one or two activities every day—traditional chorus and karaoke, Chinese and social dancing, English and citizenship classes, Tai Chi and Yuan Chi, orchestra and calligraphy activities, health and safe driving for seniors classes, three holiday lunches a year, and an annual picnic. SCS sponsors the club, providing space for meetings and activities. Just as the club has grown, so has its support of SCS. Twice a year, volunteers assemble 11,000 copies of our newsletters and label them for mailing saving us nearly $10,000 a year. The club "adopts" SCS for a day, and a substantial number of individual members donate as well. Club volunteers also help during our food distribution. Among the performers at the Chinese New Year/30th anniversary luncheon were the chorus (which now has added dancing as well), Chinese traditional dancers, and the classical two-string "Erhu" violin orchestra. At the end of the event, the club honored its members 90 years and older with calligraphied longevity/prosperity banners.

BAG PEOPLE TURN THE TABLES ON HUNGER

Over the past year, volunteers from the following groups and companies packed thousands of bags for our monthly food programs for families and seniors:

Agilent
Alza
Fremont High AVID
Hands on Bay Area
Juniper Networks
Net Impact
Net IP
Network Appliance
One Brick
Resurrection Church
St. Cyprian Church
St. Mark Lutheran Church
Scitor
Sunnyvale Presbyterian Church
Sunnyvale Presbyterian Mariners
Sunnyvale Rotary Club
U.P.S.

(Through its monthly food drives over the last four years, the **Sunnyvale Presbyterian Church** has donated and sorted over 38 tons of food for SCS.)

Sunnyvale Rotary Club and Homestead Interact Club members packed several thousand bags for Thanksgiving distribution

(Director's Message continued)

- Health insurance also deteriorated. The number of uninsured people climbed to a record high in 2005 to 46.6 million compared to 41.2 million in 2001.

- Income inequality appeared to grow again with high-income groups securing the largest gains. 5% of households with the highest incomes registered large income gains in 2005, with their average incomes increasing by $8,400 or 3.1% after adjusting for inflation. By contrast, the average income of the middle fifth of the population rose by $405 or .9%, while the average income of the bottom fifth increased by $68 or .6%.

These charts, part of Greenstein's presentation, speak for themselves, even to those of us who avoided statistics classes. So, we know the problems. What can we do about them?

- Regularly check the websites of three non-partisan nonprofit organizations that have up-to-date information on budgets, taxes, and legislation—current and proposed—and analyses of their effects on moderate and low-income people in the areas of housing, wages, poverty, health care, food assistance, education, welfare, and child care:

√ **Center for Budget and Policy Priorities (ww.cbpp.org)**
√ **California Budget Project (www.cbp.org)**
√ **California Food Policy Advocates (www.cfpa.net)**

- Speak up. Contact your local, state, and federal elected representatives with your general opinions and specific comments on proposed budgets, taxes, and legislation. Your voice does matter and is critical to balance the input from those at the highest end of the economic spectrum.

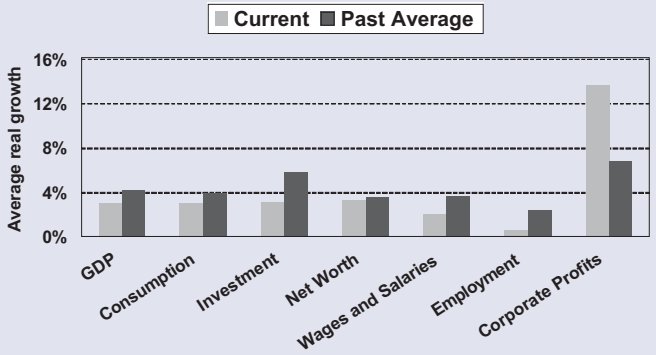
- Support nonprofit agencies, whether SCS or others, that provide the safety net services low-income families and seniors desperately need until major changes result in the housing, health care, and critical services they can afford.

As an African proverb puts it, **"You think you're too small to make a difference? Then you've obviously never slept in the same room as a mosquito."**

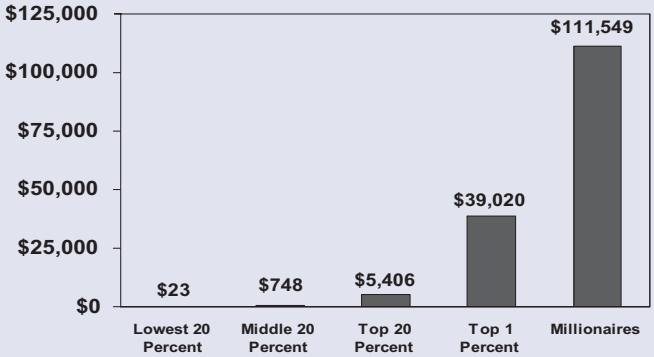
To Balance The Budget By 2016 While Making the Tax Cuts Permanent, Policy Makers Would Have To

cut **Social Security** benefits by	**43%**
or cut **defense** spending by	**67%**
or cut **Medicare** by	**54%**
or cut **every other program** except defense, Social Security, and Medicare by	**30%**

The Current Recovery Has Been Weaker Than Average. Only Corporate Profits Have Grown Rapidly.



Average Value of Tax Cuts Enacted Since 2001



MANY CALIFORNIANS WILL DROWN FROM WHAT MIGHT TRICKLE DOWN FROM WASHINGTON

According to the California Budget Project, proposed federal budget cuts through 2012 would seriously impact programs in California that support a broad array of services to those most in need. Here are just a few examples.

- elimination of 30,300 low-income families and seniors from the low-income home heating assistance program;
- loss of the WIC Special Nutrition Program for 55,600 children, pregnant and breastfeeding mothers;
- termination of a portion of a food program that provides food packages for 51,700 low-income seniors each month;
- a 44.3% reduction in vocational education/training programs;
- another 5.7% reduction in subsidized child care for women on welfare required to work
- 10,700 fewer Head Start slots for low income families;
- a 20% reduction in funds to improve/maintain public housing;
- additional cuts to emergency housing, homelessness prevention, domestic violence, special education, and legal programs.

"WE MAKE A LIVING BY WHAT WE GET, BUT WE MAKE A LIFE BY WHAT WE GIVE" (Winston Churchill)

Churchill would be extremely impressed by our donors. We are truly grateful for every donation we receive—financial and in-kind, large and small, made anytime during the year. We are often asked to share some of the more creative donation ideas to give others suggestions or to stimulate their creativity. Below are just a few examples of the generosity and creativity of our supporters as well as some suggestions for contributions and items most needed throughout the year.

At holiday lunches the **City's Parks and Finance Departments** collected gifts for the Community Christmas Center, not for each other. So did the **Sunnyvale Child Care Provider Network, American Cancer Discovery Shop, retired teachers** (the Sunnyvale Six), and the **Mom's Group**.

Tammy Kummerehl asks guests at her annual holiday party to bring gift cards (used as teen gifts) for the Christmas Center rather than a gift for her. **Debbie Lyn and Rich Owens** made a generous donation in lieu of a hostess gift.

St. Martin School collected vanloads of toys, teen items, household gifts, and food during their Novena.

Brownie Troop 1291, **third graders at Resurrection School**, made and sold a cookbook, held a bake sale, then bought gifts for children in need.

Students at **St. Cyprian School** donated over 2,500 lbs. of food, and each student donated a pair of socks stuffed with a toothbrush and toothpaste.

Wolfe Engineering sold raffle tickets for a donated TV then brought all the proceeds to SCS.

Integrated Materials' Production Manager, an avid Oakland Raider fan, wore a 49er jersey for a whole business day. The CEO matched the dollars collected for this sacrifice then, in a show of good sportsmanship, wore a New York Jets jersey (the archrival of his favorite team, the NY Giants) for a day.

Cherry Orchard and Homestead Starbucks's employees donated the free pound of coffee each gets every month to fill three gift baskets for the **Chamber of Commerce** auction benefitting the Christmas Center.

Anna Gonzalez, a bartender at **P. F. Chang's**, was so impressed with the Christmas Center after volunteering that she donated half her tips from a busy Friday night and got other employees to do the same. She took that money and some donated by patrons to buy the most needed teen gifts.

Ginny Conboy of Applied Signal Technology arranged for the **Sports Basement** to donate 5% of employee purchases to SCS. She also collected contributions from her colleagues and then shopped at a toy store giving her tremendous discounts.

College student **Cindy Yee** and her friends went caroling then donated the contributions to the Christmas Center.

DONATIONS-OF-THE-MONTH SUGGESTIONS

JANUARY
After holiday clearance sales items: toasters, rice cookers, crock pots, coffee pots, irons, blenders, toys

FEBRUARY
Super Bowl food drives: canned soups, chili, stews

Sports gifts for teenagers

MARCH
rice, beans, pasta, tuna, cereal, Milkman powdered milk packets, tea, coffee, hot chocolate

APRIL
canned corn, peas, beans, fruit cocktail, pears, peaches, pineapple, apple sauce

MAY
pots and pans, dishes, flatware sets
canned tomato products, fruit juices

JUNE
Kids Food Program (KFP) items: peanut butter and jelly, mac and cheese, cereal, Milkman packets

JULY
Summer clearance sale items: blankets, sheets, bath towels +
KFP foods, granola bars, jello, puddings

AUGUST
Backpacks and school supplies for K-12: paper, pens, binders, folders, crayons, rulers, dictionaries, glue sticks, paste

SEPTEMBER
Labor Day sales items: arts and crafts sets, hand-held electronic items, sports equipment

OCTOBER
Large laundry baskets, large-size detergent, fabric softener, and dishwashing liquid; kitchen towels

NOVEMBER
packaged stuffing and mashed potatoes, canned yams, cranberry sauce, pie crust and filling

DECEMBER
all canned and packaged foods
toys, gift cards, and gifts for older kids and teens

Please consider donations as gifts for Mother's Day, Father's Day, birthdays, anniversaries, holidays, and as memorial gifts.

IT TAKES A COMMUNITY...TO RUN THE COMMUNITY CHRISTMAS CENTER

645 volunteers donated **4,087 hours** moving and sorting tons of food, stocking shelves, creating gift packages for teens and household gifts, sorting toys and stocking toy shelves, escorting clients, accepting and recording donations, making and stuffing 500+ stockings. The **Sunnyvale Rotary Club**, **Homestead Interact Club, Camino Medical Group,** and the **St. Vincent de Paul Society of Resurrection Church** hauled tons of food, set up the center, and decorated it so festively. Thanks to those who donated over $200,000 of food and gifts, especially **AMD, every school in the Sunnyvale School District, Homestead High, Fremont High, Ponderosa School, West Valley School, the Scouting for Food Drive, Church of Latter Day Saints wards in the Los Altos stake, Cape Cod Village, St. Cyprian Church, St. Martin Church, Resurrection Church, and the Sunnyvale Presbyterian Church**. Thanks to the **Family Giving Tree** and **Donna's Hallmark** for generous gift donations and to those who dropped gifts off at local fire stations. Over ten days, **1,124 families** selected a two-week supply of food, new gifts for infants through teens, and a household gift for every family. The program helped **3,631 people, 1,748 of whom were children.**

ANNIE GOT HER FUN HONORING MAJOR DONORS AND VOLUNTEERS

Our annual event honors all our major donors and volunteers. Receiving special honors were: **Tony Thiebaud, Chris Gimenez, Betty and Frank Gerrity**, F.O.O.D. Volunteers, Food Offloading Operations Department, who unload and store tons of food each month (also **Dan Hafeman** and **Chuck Quanz**). **Second Harvest Food Bank (Chip Huggins, Executive Director)** for the new Produce Mobile program and for strengthening agencies' infrastructures. **The Harms Family—Steve, Shirley, Kathleen, Connie, Jennifer, and Rob**—for three generations of generous volunteer and financial support. **Applied Materials (Siobhan Kenney, Global Community Affairs Manager),** for ten years of generous corporate support. **Sunnyvale FISH (Renata Thorne, FISH Head),** for providing emergency food bags year-round, scrip for our Thanksgiving program, and for operating the clothes closet. In honor of our donors and volunteers, the Board of Directors starred in the premiere and final performance of the musical "Annie Get Your Fun," the story of sharpshooter Annie Oakley in her senior years. Having lost a shooting match to Dick Cheney, she decided to hang up her guns. With her horse named for the man who beat her, she went to Sunnyvale to check out volunteer opportunities at SCS. Performers included: Bison Bill (**Jeffrey Artz**) and twin brother Buffalo Bill (**Steve Harms**); "Sueper" Chief Volunteer **Sue Barbieri**; Town Floozies **Sharon Davis** and **Leslie Lawton**; Annie (**Debbie Lyn Owens**), Cheney (**Debbie Wu**), and Cowgirl (**Nancy Smith**); Chief Jose (**Jose Hernandez**) and Indian Princesses (**Clare Phillips** and **Shelly James**); and Town ladies and cowgirl (**Marie Kuykendall**, **Pat Plant** and **IrisAnn Nelson**). Special thanks to **Linda Feeney**, the **Historic Del Monte Building**, **First Place, Debbie Lyn's Costumes, Hybrid Commercial Printing,** and **Starbucks Cherry Orchard and Wolfe/Homestead.**

MAJOR PROGRAM CONTRIBUTORS

AMD
Adobe Foundation Fund
Alpha Graphics
Applied Materials
Applied Signal Technology
Assistance League of Los Altos
Chinese Seniors Club
City of Sunnyvale and Employees' Giving Campaign
County of Santa Clara
Emergency Food & Shelter Program
Family Giving Tree
Historic Del Monte Building
Homestead High School
Housing Industry Foundation
Housing Trust of Santa Clara Co.
Hurlbut/Johnson Charitable Fdn.
Hybrid Commerical Printing
Il Postale Restaurant
Juniper Networks
Vivian and Gregory Krodel
Lockheed Martin Employees' Fdn.
MAZON: A Jewish Response to Hunger
Barbara McClellan Foundation
Menlo Equities
Network Appliance
Orchard House
Pacific Gas and Electric
Palo Alto Medical Foundation, Camino Medical Group
Jay Paul Company
Pearson Buick Pontiac GMC
Willard Salmons
SanDisk Corporation Fund
S. F. Chronicle Season of Sharing
San Jose Grocery Outlet
Satterberg Foundation
Second Harvest Food Bank
Silicon Valley Community Fdn.
Sobrato Family Foundation
Specialty Solid Waste and Recycling
SV Chamber of Commerce
SCS Auxiliary
Sunnyvale FISH
Sunnyvale Presbyterian Church
Sunnyvale School District
Thai Basil Restaurant
Toyota Sunnyvale
Union Bank of California
United Way Silicon Valley

ADOPT-A-DAY HONOR ROLL (underwriting SCS' $1,000 a day operating costs not covered by grants or contracts)

1 week

AMD
anonymous (1)
Applied Materials
James Dudley
Juniper Networks
Vivian and Gregory Krodel
Lockheed Martin Employees' Fdn.
Menlo Equities
Gaylord and Carmita Mossing
Network Appliance
Ray and Natha Ostby
Jay Paul Company
Gregg and Belle Pullano
Satterberg Foundation
Lois Sibbach
Silicon Valley Community Foundation
Sunnyvale Presbyterian Church
Sunnyvale Rotary Club
Alan Templeton
Gregory White

4 Days

anonymous (1)
Diane Hagglund
Bruce and Jing La Fountain
Robert Locke
Jon and Carol Nickerson

3 Days

William and Aline Baeck
Eugene Coogan in memory of Germaine Coogan
Tim and Jill Dunkin
John S. and James L. Knight Foundation Endowment
Macy's Sunnyvale
David and Holly Mendel Fund
David and Kathy Moore
NXP Semiconductors
Timothy and Yolanda Risch
St. Timothy Episcopal Church
Tena Taormina

2 Days

anonymous (2)
Harry Amos
Mary Boyle and Keith McLaurin
Jim and Lynn Briody
James and Susan Leitz Davis
Bruce and Vivian Euzent
Janis Freestone & David Charlton
Donna Fuzeré
Thomas and Mary Granvold
William and Carolyn Gross
Dan and Donna Hafeman
Olaf Hirsch and Melinda Hamilton
Helen Holder
Russell and Susan Hull
Don Kumamoto and Peggy Wood
Kuykendall's Collision Repair
Philippe Lacroute
Ken and Susi Lamarche
Joseph and Dorian Martinka

(2 days continued)

Robert and Kathleen Menifee
Marc Merlin
Douglas Mow
Bruce and Michael Paynter
Robert and Anne Pochowski
Pine Cone Lumber
Thomas Pyle in memory of Susan Pyle
St. Mark Lutheran Church
Robert Smader
Ned and Sherry Snow
Sociedad de Señoras Isabel la Catolica
[redacted]
Mrs. Raymond Tikvica
Nancy Tivol
Bill and Jo Vanderbeek
Paul Walkowiak
Jack and Nancy Wu
Bret and Suzanne Young

1 Day

anonymous (6)
Valerie Armento
Stephen and Mary Ellen Barasch
Nancy Barry-Jansson
Dennis and Shirley Barsema
Ron Beebe
Dr. and Mrs. I. B. Bernhardt
William Black
Dr. and Mrs. Richard Borrison
Mary Bradley
Nicholas and Anna Brosnahan
Harold and Gerry Brown
Mrs. E. E. Carlstrom
Chinese Seniors Club
Church of Jesus Christ of Latter Day Saints Foundation
Anita Clemetson
John and Maya Clifton
Congregation Beth Am
Ellyn Corey
Jim and Judy Duport
Chuck and Lorraine Eaneff
Chester E. Elliott
Elrepco, Inc.
Janet Farabaugh
Kent and Barbara Fielden
First United Methodist Church
Robin Fisher, Take Flight Graphics
Robert Fruehsamer
Pearl M. Gilmore
Sandra Glass in honor of Michael Glass
Cathy Haynes
John and Marie Elena Hopkins
Diane and Richard Horn
Suzanne Horrigan and Trinity Methodist Church in memory of Patrick Horrigan
Jerry and Anne Infeld
Robert and Kathleen Jackson
In memory of Phyllis Jeckell and Barbara S. Mordy
Tim S. Johnson
Randolph Jones
Patricia Keenan
Terence Kenney
Michael and Debbie Klein
Dr. David S. Ko
Dean Kontinos
Philip Kurjan
Barry & Virginia Langdon-Lassagne
Matthew and Donna Leacock
Martin and Linda Lee
Bobbie Lemberg in memory of Herb Basescu
Lewis and Cheryl Levey
Manuel and Judy Macias
Allen and Amy Maddox
Guy Malcolm
John and Dianne McGowan
Dennis and Linda Moreno
Michael and Arlene Mori
Carol Morrow
Chris and Julie Moylan
Arthur and Claudia Muller
Glenda and Tom Murray
Paul Murray
Charles David Nabors
Russell and Mira Nakano
Benjamin Newsom
Mr. and Mrs. Wolfgang Polak
Ronald Robinson
Lawrence and Rita Rosenblum
Jeff and Sandra Ruggles
Safeway/Pak'N Save #3103-06
St. Luke Lutheran Church
Arthur Saville III
Timothy Schaaf & Susan Tenney
Carol Schweizer
Clifton and Karen Shak
Dorothy Shannahan
Silicon Valley Association of Realtors
Mario Silveira
Single Squares of Sunnyvale
Larry and Gail Smith
Trina Solesbee
Starbucks, Cherry Orchard
Dennis and Jean Stein
Anne Stewart
Sunnyvale Elks Lodge #2128
Sunnyvale Federal Credit Union
Sunnyvale Lumber
Sunnyvale Public Safety Officers Association
Sunnyvale Service Athletic Club
David and Cathy Tsang Fdn.
Charles and Leanne Untulis
Gary and Sharon Vergho
Verity, Inc.
Brian Verstegen
Pat Vorreiter
William Wathen and Gail Hoben
John and Asunción Martinez-Wehner
Nora Weissman
Kyle Welch
Brad and Debbie Wetmore
Frederick Wiesinger
Diane Wilson
Bill and Janne Wissel
Kevin and Grace Witt
Esther Wong and Shayne Stubbs
Debbie Wu
Yahoo!

Your Donations Change Lives

An 83 year-old woman was referred by her doctor. She had lost weight and was very anemic. Why? She didn't have enough money for food, pills, or gas, and she had turned off the heat because she couldn't afford it (this was in December during record cold weather). We gave her food, signed her up for food programs, paid for her medication, and filled her gas tank. We gave her a down comforter someone had just donated. In tears, she thanked everyone who supported SCS.

A single mother of two children came for help. Though she worked full-time, her job did not provide any benefits. Her 8 year-old son complained of a toothache. He had never been to a dentist. (If a family can't afford doctor visits, they rarely see a dentist.) The tooth became infected and required major dental work costing over $400. Faced with the choice of paying rent or the dentist, the woman came to SCS. We paid her rent, which left her with enough money for the second dentist visit.

A father of three was hurt when he fell on his construction job. He got disability benefits, but that covered only about 60% of his wages but nothing for his second part-time job. After a few weeks, his wife found a job, but she wouldn't get paid for two weeks, and the family had depleted its modest savings. SCS paid the family's rent and gave them food. Once the wife's pay checks started coming, the family could pay its monthly bills, but just barely, with about $20 left over each month.

A family of four became homeless when the father was laid off and his wife lost her job a few months later. After using all their savings and unable to pay the rent, they were very fortunate to find space in a homeless shelter. Both parents found new jobs, but when it was time to leave the shelter, they had enough income for monthly bills but not for the required deposits. SCS paid their deposits, and the family moved into their new apartment and regained their independence.

Staff

Nancy Tivol
Executive Director

Marie Barlahan
Director of Operations/Volunteers

Nancy Wu
Director, Emergency Assistance

Carmen Davis
Office Manager

Jose Hernandez
Caseworker

Martha Montenegro
Caseworker

Jeanne Yeager
Caseworker

Jerry Mou
Program Aide, part-time

SCS Auxiliary

Jean Gryc and **Sue Barbieri**
Co-Presidents

Chinese Seniors Club

Roger Lin, *President*

Board of Directors

Vernon Blakes
IT Service Mgmt. Consultant
Hewlett Packard

Dyan Chan
Partner, Lighthouse Blue Communications and Community Relations

Ron D'Alba
Captain
Sunnyvale Public Safety Dept.

Karen Davis
Economic Development Mgr.
City of Sunnyvale

Sharon Davis
Medical Center Representative
Schering Plough

Jim Gibson
Regional Sales Director
U. P. P. E. C.

Stephen Harms
Customer Service Officer
Union Bank of California

Brenda Hendricksen
Community Affairs Program Manager
AMD

Coleen Hurley
Corporate Real Estate Manager
Juniper Networks

Shelly James
Director, Human Resources
Sunnyvale School District

Marie Kuykendall
Owner/Operator
Kuykendall's Collision Repair

Julie Nabhan
Co-owner
Sunnyvale Solid Waste/Recycling

IrisAnn Nelson
Owner/Operator
Bunny Hutch Day Care
Sunnyvale Family Day Care Provider Network

Debbie Lyn Owens
Owner/Operator
Debbie Lyn's Costumes

Bruce Paynter
Global Program Manager, Corporate Asset Services
Applied Materials

Peter Pazmany
President/CEO
Advanced Solutions in Logistics

Clare Phillips
Senior Manager
Camino Medical Group

Pat Plant
Program Manager and Hunger Advocate
Presbytery of San Jose

Dee Simms
Co-owner
Toyota Sunnyvale

Nancy Smith
Principal, Visage Consulting
Senior Technical Writer, NVidia

Manuel Valerio
Community Relations Mgr.
Fry's Electronics

In memory and honor of **DORIS PIERCE**—
dedicated, long-time member of our Auxiliary

Sunnyvale Community Services
Working to Prevent Homelessness and Hunger
725 Kifer Road
Sunnyvale, CA 94086
(408) 738-4321
www.svcommunityservices.org

Non-Profit
Organization
U.S. POSTAGE
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Permit No. 334
Sunnyvale, Calif.

May 2007

TAKING STOCK OF YOUR INVESTMENT IN THE COMMUNITY

My maiden name is Stock. Every day in high school, my homeroom teacher would tell me "take stock of yourself" and inquire about my relatives: blue chip, preferred, common, live, and market. And there wasn't much I could say in return as his name was Vahack Harotunian. Given my name and the fact that my father worked for a brokerage firm, I was indoctrinated early on to analyze the value of and return on investments.

Nowadays, more and more donors consider their contributions to nonprofit organizations as investments. Gone are the days of successful fundraising appeals that warned, "without your support, we will have to close our doors" as no one wants to donate those infamous deck chairs for the sinking Titanic. Accountability and efficiency are at least as critical in nonprofits as in the private sector. In addition to our goals and performance achieving them, corporate, foundation, and government funders also ask for a copy of our strategic plan, 990 tax returns, and annual audit. (To see what's included in a nonprofit audit, check www.nfconline.org/main/info/guides_audit_prep.htm.) Many also ask for a Board of Directors roster, their attendance record at Board meetings, and how many Board members support the agency financially. We make all of this information available to anyone who asks for it.

What are the returns of your investment in SCS?

- According to our last audit (100% clean), 88 cents of every dollar raised was spent on client services, only 12 cents on management and fundraising. The standard nonprofit guideline is that no more than 25% of expenses should be spent on overhead. Overhead rates for smaller nonprofits are usually higher as there are fewer cost centers to absorb them.

- We leverage your donations with volunteer hours and in-kind donations. We have 7 full-time staff members; annual volunteer hours equal those of 9 full-time employees. We purchased only 8% of the $815,646 of in-kind aid given to our clients (primarily food, but also backpacks, school supplies, holiday and household gifts, etc.).

- Most important, our bottom line is that for over 15 years, we've fulfilled our mission and on-going major goal—to provide financial aid and in-kind aid to every eligible client and family. No other emergency assistance agency in the county can make that claim. We provided $567,000 in financial aid compared to $491,000 the prior year; $815,000 of in-kind aid compared to $667,000 the prior year. As the lead article shows, poverty and need continue to escalate.

Your support literally means that seniors won't have to choose among paying for rent, food, or prescriptions. Families won't be evicted if one breadwinner is between jobs, and homeless working families can regain housing. 850 families and 350 seniors can rely on us every month for a 3-5 day supply of food. We are staying ahead of increasing need by the skin of our teeth, and we need your help to continue do so. We consider your contributions as investments, and those investments, spent wisely, yield housing, healthy living conditions, health care, prescriptions, and food for thousands of low-income Sunnyvale families and seniors in verified need who are doing the best they can to help themselves.

Nancy S. Tivol, Executive Director

P. S. "Please thank all the people who made it possible for me and my son to stay in our apartment until I got the paycheck from my (new) second job and found a friend for day care I could afford. Without them, we'd be out on the streets." (from a 31 yr. old single mother with a full-time and a part-time job)

- -

Enclosed is my tax-deductible donation:____$25 ____$50 ____$100____ $500 ____ $1,000 (Adopt-a-Day) ____other

___Visa ___Mastercard **Expiration date**:_______

Name ______________________

Name on card: ______________________

Address ______________________

Card number: ______________________

City, State, Zip ______________________

Signature: ______________________

Specialty Solid Waste & Recycling Proudly Presents:

Dinner at the Dump

Located at Specialty Solid Waste & Recycling

Hosted by Jerry & Julie Nabhan and Rebecca Buldo

Saturday, June 30, 2007 at 5:00 p.m.

Fabulous Food
Raffle Prizes
Fun Kids Area
Silent Auction

Serving up a trashy affair !

Come join us for a fantastic evening.

Sunnyvale Public Safety Officers

A fantastic time by all!

Antique Car Show

Benefiting these worthy non-profit organizations:

American Cancer Society, American Diabetes Association, Sunnyvale Community Services, Leadership Sunnyvale and Rotary Club of Sunnyvale

These organizations provide Sunnyvale residents and businesses with much needed quality of life services.

Ticket Prices

$50.00 - Adults
$20.00 - Children under 10

A portion of the cost is tax deductible.

Reserved tables available for parties of 10.

Ticket Requests - Please mail to:

Dinner at the Dump
Specialty Solid Waste & Recycling
3355 Thomas Road
Santa Clara, CA 95054
(408) 565-9900

Make Check Payable to:
Dinner at the Dump

Ticket required for entry.

California Girls
I Get Around
Surfer Girl

Musical Sounds by: California Beach Boys

Dennis Buldo
Dave Coldren
Josh Meschi

Andre Meschi
Michel Amaral
Richard Schmidt

Little Deuce Coup
Surfin USA
Barbara Ann

ROSSI'S COMMERCIAL TIRE
2 Gift Certificates Valued at $500 each

TOYOTA SUNNYVALE
Sponsoring Seafood Cove